



Hitchcock Center

EDUCATION FOR A HEALTHY PLANET

SUSTAINABILITY SERIES BUSINESS PARTNERSHIP

The Hitchcock Center for the Environment introduces its new one-of-a-kind educator to our community—our new living building. This fall, the Hitchcock Center will move into its new home at 845 West Street in Amherst, MA, a newly constructed 9,000 square foot state-of-the-art environmental education center built to the highest standard of green building in the world – The Living Building Challenge™.

Our new net zero energy and water building has been built with nearly 100% nontoxic, locally sourced and sustainably harvested materials. Only 11 such certified buildings exist in the world. It will serve as an innovative teaching tool through interactive, ecologically designed building systems that model and mimic nature. Today, we ask our business community to join us as we premiere this new building to our community.

Our New Sustainability Program Series

Over the next 10 months, our new Sustainability Program Series will offer an exciting line-up of over 55 community workshops, building tours, lectures, presentations and symposiums designed to build a more hopeful, healthier, happier, and more environmentally sustainable future. Highlights include:

Living Building Tour Program

- In-depth, bimonthly living building tours offered by highly trained volunteer docents and staff
- Special professional tours for builders, municipalities, businesses and organizations

Energy Literacy Series

- Achieving net zero energy
- Solar technology and manufacturing
- Solar farms vs. roof top solar
- Understanding wind power: where it works and where it doesn't
- Mini-splits: the new indoor climate control solution

Water Literacy Series

- Achieving net zero water
- Hot Water Issues Symposium: Global, National & Valley Perspectives on Problems, Solutions, and the Challenges Ahead
 - Is Water The Next Oil?
 - Could Something Like The Flint Water Crisis Happen Here?
 - Will Climate Change Morph New England From Water-Rich To Water-Poor?
- Drinking Water Safety 101
- Tours of our water and wastewater treatment facilities
- Water infrastructure & privatization
- Climate change, weather and water
- Our Waterless Toilets!

Educating for a Healthy Material World Series

- Working to create a nontoxic material world
- Responsible industry and the product labeling movement

- The Red List - understanding everyday toxins to avoid
- Organic lawn control
- Chemicals and our groundwater
- Tour of the Springfield MURF

Living Well on Earth Series

- Green house tours
- Food security in the Valley
- Cultivating hopefulness
- Home composting
- Native gardening/permaculture
- Parenting and climate change discussion group

Other Current Issues & Special Topics

- Social justice and the environment
- Race and the environmental movement
- Technology and the environment
- The price of pioneering

Your Opportunity

In order to bring these innovative Sustainability Programs, and our new living Hitchcock Center to life, we need the support of our local business community. Our 10-month, three season (Fall, Winter and Spring) Sustainability Program Series needs \$15,000 in funding to support program coordination, attract the best experts and speakers in the field, and get the word out to a broad audience, while keeping these programs free or low cost to the public.

We invite your sponsorship at one of the following levels:

Three-Season Sustainability Business Sponsor (\$5,000)

- Verbal recognition of your business at the beginning of each program and building tour conducted in the Fall 2016, Winter 2016, and Spring 2017 seasons (approximately 55 mentions).
- Print and online recognition on all program outreach materials (website, email, social and print media)
- Your business logo featured in our new **Living Building Tour Guide** to be handed out at each building tour, and available for all individual visitors as a self-guided tour (approximately 11,000 visitors)
- Special recognition at our Grand Opening on Saturday, October 1st

Two-Season Sustainability Business Sponsor (\$3,000)

- Verbal recognition of your business at the beginning of each program and building tour conducted (36 mentions) and print and online recognition on all program outreach materials for two seasons of your choice.

One-Season Sustainability Business Sponsor (\$1,500)

- Verbal recognition of your business at the beginning of each program and building tour conducted (18 mentions) and print and online recognition on all program outreach materials for one seasons of your choice.

For more information about being a Sustainability Program Series sponsor, or about other opportunities for Business Partnership, please contact Marcus Simon, Development Coordinator at marcus@hitchcockcenter.org or (413) 256-6006.