



# ANNUAL REPORT





## Letter from the Executive Director

Dear Friends,

There are many reasons why the Hitchcock Center is important to the health and well-being of our communities, but one resonates deeply with us—getting people outside!

We are in the midst of one of the most profound and rapid societal shifts in history. Today's generation of children is the first to grow up indoors. Their plugged-in lives are largely devoid of exploring the natural world and we are just beginning to understand the impact is not benign. There are costs to the health of our children: attention difficulties, hyperactivity, childhood obesity, diminished use of senses, disconnect from things that are real.

If children are detached from nature, how will they learn about, understand, and value nature? How will the next generation care about the land and be stewards of its resources?

The Hitchcock Center helps get thousands of preschool, elementary, middle, high school and college students, along with their teachers, parents, caregivers, neighbors and friends, outside exploring and discovering the wonders and mysteries of our natural world.

Through our programs, people gain greater understanding and connection to their local environment and learn how to transfer their knowledge into positive environmental action in their own schools and communities.

If you are reading this report, thank you for being one of those people. We are here to help you in your search for greater meaning in the natural world.

Sincerely,

Julie Johnson, Executive Director



*"Thank you for bringing us to the vernal pool. The tadpoles [were] my favorite."*

—Haley, R.K. Finn Ryan Road School, Florence



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### Hitchcock Center for the Environment at Larch Hill Conservation Area

525 South Pleasant Street  
Amherst, MA 01002

413-256-6006

Hours: Tuesday-Friday

9:00 AM - 4:00 PM

[hitchcockcenter.org](http://hitchcockcenter.org)

*"Going outside and hiking in nature was an adventure. Seeing the fox habitat, birds, weasel hole, a squirrel and a bunny was wonderful. I hope I can go to the Hitchcock Center again."*

—Morgan, Westhampton Elementary School



## Hitchcock at a Glance

Founded in 1962, the Hitchcock Center's mission is to foster greater awareness and understanding of the environment and to develop environmentally literate citizens.

### FY15 HIGHLIGHTS

**7,141 total** children, youth and adults participated in our environmental education programs.

Of those:

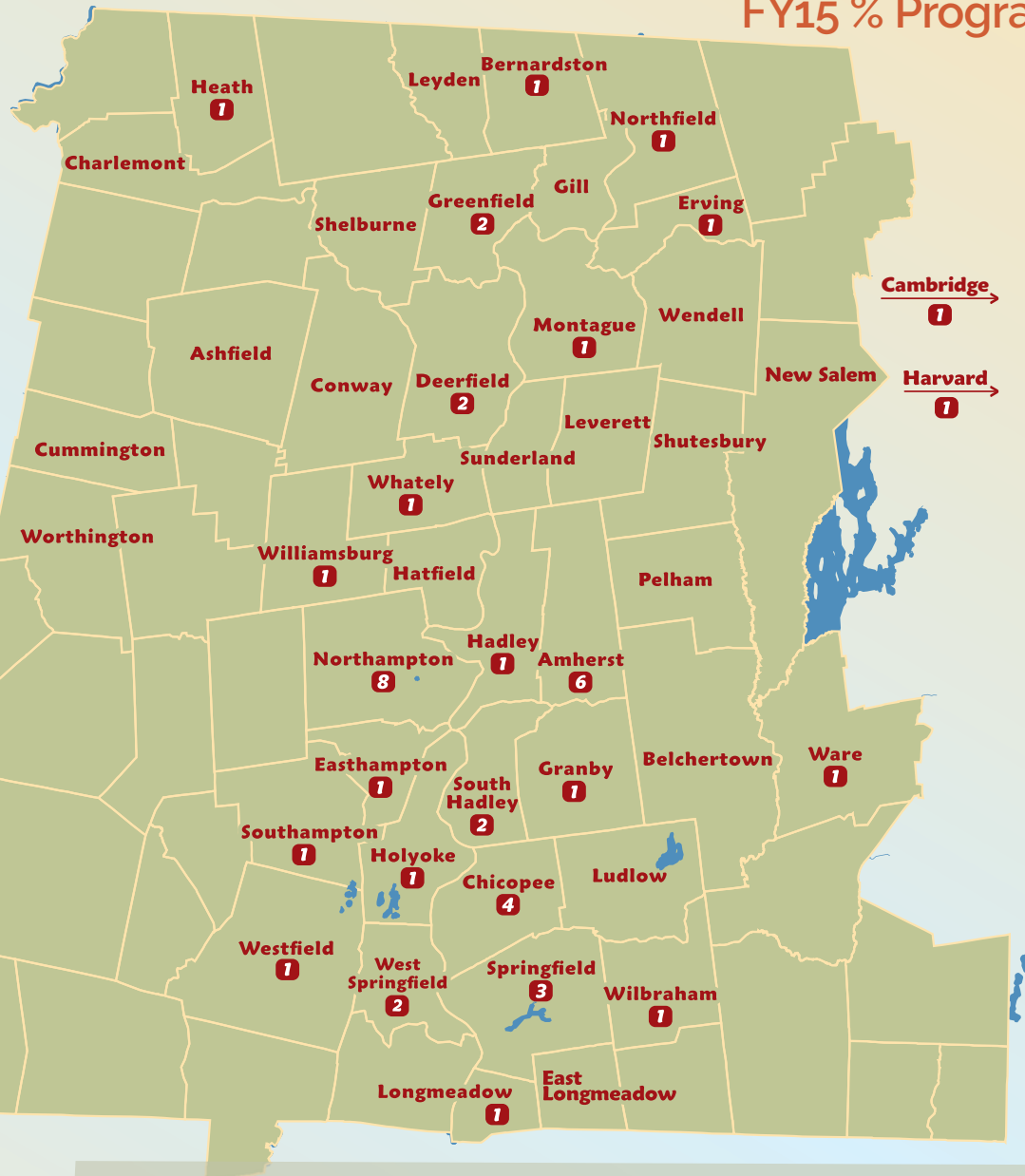
- 4,384** K-12 students gained greater scientific understanding through inquiry-based learning experiences steeped in our local environment.
- 1,783** Children, youth and family members found greater connection and commitment to the natural world through hands-on nature discovery programs.
- 690** Adult participants strengthened their environmental skills and advocacy through our naturalist history, citizen science, and sustainability programs.
- 284** Professional development participants developed the skills, knowledge and understanding they need to promote environmental literacy in their classrooms.
- 60** Rural and urban communities throughout western Massachusetts and beyond were represented.
- 364** Volunteers dedicated 3,740 hours to support Hitchcock programs and operations.
- 755** Donor households made generous contributions to keep our environmental education programs strong.



## FY15 % Program Participants by County

Franklin County: 18%  
 Hampden County: 12%  
 Hampshire County: 66%  
 Other: 4%

*Numbers on the map reflect the K-12 schools served within each community. A total of 46 K-12 schools were served.*



### Other Massachusetts Counties Served:

Berkshire  
 Middlesex  
 Norfolk  
 Suffolk  
 Worcester

### Other Countries or Regions:

Caribbean  
 Central America  
 England  
 Italy  
 Japan

### Other States:

Connecticut  
 Georgia  
 New York  
 North Carolina  
 Pennsylvania  
 Rhode Island  
 Vermont  
 Virginia

*"Our fifth graders had a wonderful time doing hands-on, inquiry-based science and are all excited about learning more! The Hitchcock Center's Energy Literacy unit is fantastic and led to some really meaningful conversations about energy and the environment. I am so glad that I was able to attend the workshop for teachers last fall. ... I look forward to working with you again in the future."*

—Kristin Pisano, fifth grade teacher, Selser School, Chicopee

three





## Program Highlights

Our values are centered on six fundamental aspects of environmental education: teaching principles of ecology; place-based learning; knowing the whole story; promoting resilient communities; demonstrating sustainability in the built environment; and educating for active citizenship. FY15 highlights include:

### Hitchcock Gains National Recognition Through *Science & Children* Magazine.

Hitchcock Center educator Ted Watt co-authored a feature article published in *Science & Children*, a peer-reviewed journal for elementary teachers. "Our Garden Plot Thickens" by Ted Watt, Judith Herbert and Gini Traub provides a step-by-step guide for teachers to engage their students in learning experiences about soil properties that formed the basis for students' choices of soil types that they predicted would achieve maximum crop harvest in the garden. In the process, students learn about the engineering design process and develop a deeper understanding of the scientific process by investigating a question connected to local food production. Last year, Ted published an article in *Green Teacher*, another nationally recognized peer-reviewed journal for K-12 educators, and has authored an important chapter in a soon to be published book on the best practices of environmental education. Thank you, Ted, for not only being such a highly skilled Hitchcock educator and naturalist, but also for your dedication to promoting the field!!

### Commonwealth Award

The Hitchcock Center, in partnership with Enchanted Circle Theater (ECT), received a prestigious 2015 Commonwealth Award. Presented every two years by the Massachusetts Cultural Council (MCC), the Commonwealth Awards shine a spotlight on the extraordinary contributions made by the arts, sciences, and humanities to education, economic vitality, and quality of life in communities across the state. The Hitchcock Center and ECT won the award for an individual,

school, or cultural organization that has successfully fused learning in the arts with science, technology, engineering, and math—STEM to STEAM (the addition of the "A" stands for arts). The award honors a unique collaboration between Hitchcock and ECT to deepen students' understanding of science and the arts in the Holyoke Public Schools. (see next paragraph)

### Storm Drain Art and Advocacy in Holyoke

In fall 2014, the Hitchcock Center, ECT, and the Holyoke Public Schools, with funding by the Massachusetts Cultural Council (MCC) developed and facilitated an 11-day science and arts integrated program in all fifth grade classrooms in Holyoke. Over 300 students from 16 classrooms in six schools throughout the city of Holyoke participated in hands-on science lessons to explore the water cycle, groundwater, and the Connecticut River watershed with HCE educator Patty O'Donnell. The culminating project—the design of Storm Drain Art creations—flowed beyond the classroom, into an ongoing community-wide citizen science project. The eight most visually effective Storm Drain designs were chosen through a juried art contest, and have been in the process of being rendered and installed by a professional artist on storm drains at various locations in the city of Holyoke.



### Girls into the Wild Afterschool Launched

The Hitchcock Center launched Girls into the Wild, an afterschool program designed to bring girls ages 8–11 together in a supportive environment fostering creativity, nature skills, and inquiry. Designed by Children and Family Programs Coordinator Katie Koerten, the afterschool program was piloted on a monthly basis beginning in fall 2014. Each afternoon consisted of hands-on projects—natural dying, herbal lip balm making, animal tracking, and two overnights including a campout—and free outdoor exploration at the Larch Hill Conservation Area. Through playing games, exploring nearby habitats, and connecting with nature, the program works to develop confidence, build friendships and have a lot of fun learning. In its first year, the program served 16 girls.



*"At this age, the children were ready for activities and challenges that were both fun and helped give them skills for being leaders at a camp and in their lives."*

—Peter Lamdin, environmental educator and Leadership Training Camp co-counselor

### STEM Early Childhood Programs Engage Children and Parents

Hitchcock Center designed and implemented STEM curriculum in 20 local libraries and three early childhood centers reaching 475 parents, teachers and children. The curriculum engages parents with their children in learning science, technology, engineering and math. It is a valuable model for integrating these fields at the early childhood age level to provide children with a structure that builds upon their natural inclination to explore, to build, and to question. Families loved learning about dinosaurs when they passed around models of different types of dinosaurs (science observations), compared dinosaur sizes (math), made dinosaur track measuring tools (engineering) and then used their measuring tool to find objects the same size as certain dinosaurs (technology).

### Hitchcock Honors Recycling Program Initiated by UMass Students

The Hitchcock Center honored UMass students; Steven Amarin, Eco-Rep Facilitator; Jordan Chan, Secretary of Sustainability for Student Government Association; and Kevin Hollerbach, Eco-Rep Program Manager, for their work to mobilize students on the EPA's GameDay Recycling Challenge to demonstrate active recycling and reducing university clean-up cost among tailgaters at a UMass football game at McGuirk Stadium. The project, implemented at the UMass game on November 12, 2014, succeeded in collecting 2,170 pounds of recyclables through direct student engagement and clean-up effort. Among other participating colleges, UMass ranked second in both reduction of Greenhouse Gas Emissions and Recycling in the Mid-Atlantic Conference. Eighty UMass students participated in the Challenge, in 10 teams. Student leaders were honored at a luncheon sponsored by Hot Table Panini on April 8, 2015.

### New Youth Leadership Camp Launched

New to Nature Summer Camp this year, the Leadership Training session for youth ages 11–16, held June 30–July 3, attracted a group of 10 young people desiring to gain an understanding of leadership and through direct empowerment, reflective conversations, and skills practice. Peter Lamdin, one of Hitchcock Center's first counselors in the 1970s and recently retired sixth grade teacher from Fort River School, returned to Hitchcock to provide focused curriculum and activity planning direction. Joining him during the session was returning camp counselor Courtney Dyson. Participants engaged in group challenges, a guided rock climbing field trip, learning opportunities to increase knowledge of the environment, discussions and reflections.





# Our Volunteers

Volunteers are a foundation of support for our staff and programs. In FY15, 364 volunteers contributed 3,740 hours of service to the Center. Our volunteers greet our visitors, weed and maintain gardens, prepare crafts and materials for programs, field questions and register program participants, care for our teaching animals, and complete maintenance tasks in our building.

Lisa Aiken	Stephanie Doctor	Marianne Jakus	Connor Lynch	Anne Novosel-Mileski	Michael Schwartz	Chris Warren
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Sarah Berquist	Robin Fordham	Shelby Kim	Gail Matthews	Jenny Pyke	Bruce Spencer	George Wood
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	Hirona Iwamoto	Carole Lynch				

*"Thank you for helping us get into nature more and helping us learn which plants are poisonous and which plants are fine to eat. ... it's amazing how many plants use different kinds of strategies to disperse their seeds so the seeds can grow. So thank you for helping us learn how many plants disperse their seeds like how some pop their seed shell and the seed goes flying away to grow."*

—Logan & Ben, E2 Class, The Common School



# Our Supporters

The Hitchcock Center is grateful for the following generous in-kind and contributed support received during our fiscal year FY15 (July 1, 2014–June 30, 2015). Gifts from 755 households and 47 foundations, organizations and businesses helped to ensure the ongoing success of our educational mission and vision for our whole community. Thank you! Donors to our ongoing *Building for the Future Capital Campaign* are not listed by name in this annual report.

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Christina Cianfrani  
Tom & Sandy Clark  
Pearl Claunch  
John Clayton  
Joanne & Sean Cleary  
Susan Cleary  
Ethan Clotfelter  
Raul Clouse  
Cathy & Joseph Cohen  
Leah Cohen  
Ann Collacchi  
Louise & Sam Colligan  
Roger & Shirley Conant  
Rachel Conrad  
& Tom Rooney  
Deborah & Brian Cook  
Carla Cooke  
Sara Cooper  
Lorraine Cordeiro  
Janet Cornell  
Cheryl Cote & R.T. Duby  
Nancy D'Amato  
Marcia Davis  
Marvin & June Daehler  
Marieanne & Dave  
Dambrov  
Grace & Edward Dane  
Judith Davidov  
Jaime Davila & Isolda  
Ortega-Bustamante  
Joan Davis  
Kathleen Davis  
Pamela Day  
Patricia De Angelis  
& Carol Lewis  
Kathryn Dean  
Andres G. del Campo  
Israel Del Toro  
Corinne Demas  
Andree Demay  
& Sarah Morin  
Dorothy Dempsey



Susan Dewitt	Carole Fuller	Julie HawkOwl	Joan Kennedy	Radka Magazu	Sonia Nieto
Arlyn Diamond	Lissa Marshall Ganter	Bob Hawley	Lydia King	Matthew Malmquist	Stacey Novack
Ted & Robin Diamond	Laura Garcia	& Mary McCarthy	Janet Klausner-Wise	Arthur & Elaine Mange	Anne Novosel-Mileski
Carol Dick	Tom Gardner	& Amy Springer	& Jeremy Wise	Winnifred Manning	& James Mileski
Victoria Dickson	& Karen Levine	Steven & Maria Heim	Dianne Klenotic	Lynda Mapes	Leslie Nyman
& David Ahfeld	Stephen & Katie George	Susan Heitker	Ellen Kosmer	Carol Mardeusz	Patty O'Donnell
Sally Dillon	Mandy Gerry	& Mathew Jacobson	Michael Kotarba	Marisha Marks	Joseph O'Rourke
Daniel & Anna Jean Dindal	& Graham Ridley	Marnie Henneman	Michael Kozuch	Craig Martin	Donal O'Shea
Laura Draucker	Lucy Gertz	Robert Hepner	Mary Kraus & John Fabel	Anna Martini	Marta Ostapiuk
Lara Dubin	& Michael DeChiara	Elizabeth Higgins	Katherine Krauskopf	& Maria Kopicki	Steven Palatt
Mary & David Dunn	Elizabeth Giannini	& Douglas King	& Scott Meyers	Jennifer McDermott	& Nina Mentin
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Justine Dymond	Margot Gifford	James & Diana	Melissa Kroodsma	Ann McIntosh	Yash Patankar &
& Louis Fassen	Laura & Julien	Holdsworth	Sarah & Niels Lacour	Sarah McKee	Sukhada Apte
Sara Eddy & Ken Kleinman	Ginsberg-Peltz	Joan Holliday	Phyllis Ladd	Jane McKinnell	Barbara Jean
Edie Ellin	Frances Goodman	Lauren & Ken Holt	Catherine Lafleur	Lucy & Dan McMurrer	& William Pavlou
Elaine Ellison	Nancy Goodman	Ann Hondrogen	Kevin Landau	Becky McNiven	Barbara & Wilbur Pearson
Tammy & Larry Ely	George Goodwin Jr.	Emily Howard	& Jessica Wolff	Nancy Mellor	Anne Perkins
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Linda Enerson	Robert Graham	Ken Howard	Amanda Lapham	Mendelsohn	Gail Platz
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Molly Falsetti-Yu	Jessie Grees	Keith & Jane Johnson	Morris Leibowitz	David Moon	Skye Belle
Robert Farnsworth	James Grogan	Mark Johnson	Katie Lemoine	& Carolyn Moore	& Scott Przystas
Ralph & Linda Faulkingham	Jean Grossholtz	Adena Johnston	Vikki Lenhart	Beth Moonstone	Elaine Puleo
Leslie Fields & Sven Aas	Karen Guillelt	Christine & Aileen	Janet & Paul Lesniak	& Kevin Hannon	& John Buonaccorsi
Jackie Fiocchi	Joanne Gustafson	Jones-Monahan	Amy Lewandowski	Nancy Morgan	Ashleigh & Joshua
Melanie & Gordon	Daryl Haggard	Alicia Jones	Susan Lewandowski	Steve Morgan	Pyecroft
Fletcher-Howell	Molly Hale	Janice Jorgensen	Ken & Sylvia Lindsay	Mary Morrison	Laura Markstein Quilter
Barbara Ford	Sylvia Halkin	Shelly & Scott Kahan	Christine & Jacob	Richard & Alice Morse	Patricia Ramsey
Ingrid Fordham	Anastasia Hallisey	Hollie Kalkstein	Lindeman	John Moss	Clifton Read
Robin Fordham	Katherine Halvorsen	Laurie Kamins	John & Joan Lloyd	David & Betsy Mullins	Luisa Reichenheim
& William Miller	Virginia Hamilton	Priscilla Kane Hellweg	Deborah Long	David & Alice Mullins	Lola Reid
Barbara Francis	& Eugene Goffredo	Gina Kaufmann	Betsy Loughran	Diane & Laurence Murch	Louise Reilly
& Al Woodhull	Martha & James Hanner	& Michael Ringler	Carole & Doug Lynch	David Musante	Deborah Reiter
Maurille & Janice Fournier	Holly Hanson	Jonah Keane	Robert & Patricia Lynch	Drs. Ladimer	Stephanie Rendulic
Judith Frank	Jeanne Hardy	Ann Kearns	Paula Lyons	& Anna Nagurney	Heidi Rheingold-Bonn
Elizabeth Fraser Bennett	Lynn Harper	Patrick Kelly	Ivy & Eric Mabius	Katherine Naughton	Susan & Steve Rice
Susan & Michael Frazier	Jennifer Hartley	& Cynthia Spell	James Macallister	Douglas Neuman	Martina Richards
Rebecca & Thomas Fricke	Christine Hatch	Diane Kelton	Karen & Bo Mack	Andrea Newman	David Richburg
Debbi Friedlander	& Frances Ashley	Virginia Kendall	Laura & Samuel Macleod	& Jonathan Shefftz	

Julie Richburg  
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John Robinson  
Michael Robinson  
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& Claire Cocco-Romano  
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Pamela Rooney  
& Pam Hoar  
Dianna Rorabacher  
Michael & Peg Ross  
Sara & Gareth Ross  
Adam Rothberg  
Deborah & Marc  
Rothenberg  
Elissa Rubinstein  
Jude Ruff  
Brigitte & Colin Ruhe  
Brian Sabel  
& Karen Lederer  
Sonia Schloemann  
& Jennifer Parker  
Ilana & William Schmitt  
David Schneider  
& Klara Moricz  
Jessica Schultz  
Jim & Nina Scott  
Seth & Bethany Seeger  
Helen Ann  
& Graeme Sephton  
Jeffrey Sharp  
& Rebecca Matthews  
Kate Sheely  
Mila Sherman  
Marc & Carol Silver  
Scott & Marie Silver  
Marcus J. Simon  
& Myriam Baddaoui  
Beryl Singer  
Stephanie Smart

Judith Smith  
& Kenyon Fairey  
Rob Snyder  
Judith Solsken  
Judith Souweine  
Dr. Novera Herbert Spector  
Helena Spector  
Kerry Spitzer  
Adrienne Stang  
Irene Starr  
Kristie Stauch-White  
Cindy Stein  
Jane Stein  
Randi Stein  
Sonya Stephens  
Charles Stevenson  
Kristina Stinson  
Eric Stocker  
Clinton Stone  
Rep. Ellen Story  
Lori Straley  
Karen Sullivan  
& Jason Woolf  
Morena Svaldi  
Amy Sweeting  
Joanne & Calvin Swift  
Masako Takedo  
Ken & Kitty Talan  
Michael Talbot  
Lisa Talis  
Lori Taylor  
Janet Teng  
Lisa Terrizzi  
& Bruce Bagdasarian  
Lyndsay Tetlow  
Joyce Thatcher  
Sarah Thomson  
Thursday Club  
of South Amherst  
Deborah Timberlake  
Pam Tinto  
Katie Tolles  
& Savanna Ouellette  
Amy Tolman  
Nancy & Philip Torrey

Richard & Margit Tracey  
Kimberly Tremblay  
Susan Triolo  
Ted & Elizabeth Trobaugh  
Carol Trosset  
Faythe Turner  
Jennifer & Steve Unkles  
Karen Utgoff  
Katharine & Tyll van Geel  
Frances Van Treese  
Juliana Vanderwielen  
Roberto Veneziani  
& Claudia de Lilo  
Paula Vincent-Cowan  
Viridian Energy  
Eve Vogel  
Joshua Vrysen  
Polly Wagner  
Jim Wald  
Oliver Waldman  
Chris Warren  
Ruth & Craig Washington  
Sharon Wayne  
& Frank Welte  
Laura & Will Wear  
Selene Weber  
Suzanne Webber  
& Allen Miller  
Dawn & Bob Weisbord  
Joseph Weisbord  
Marvin & Dorothy  
Weisbord  
Nina Weisbord  
& George Wood  
John Wells & Traci Hess  
Julia Wells  
Laura Wenk & Judy Stern  
Alan Werner  
Cynthia White  
Bret Whitney  
Alice Wilder  
Paul & Victoria Wildman  
Janice Wiley  
Roy & Janet Williams  
Staunton Williams, Jr.  
Cheryl Wilson

Nancy Wilson  
& Nicholas Simms  
Mark Wineburg  
Dawn Winkler-Snow  
Bob & Jan Winston  
Jennifer & David Wolowicz  
Ann Wood  
Sandra Woodrow  
Kathleen Woods Masalski  
& William Masalski  
George Wright  
Michael Zide  
& Jane Winthers Zide  
David & Maria Ziomek  
John Ziomek  
Peter Ziomek  
Stan & Bev Ziomek  
Julie Zuckman  
& Peter Haas  
Ximena Zuniga  
& Jane Mildred

**GIFTS IN-KIND**  
Alpha Phi Omega  
(APO) at UMass  
Amherst Farmers Supply  
Atkins Farms  
August Fundraising  
Strategies  
Bread & Butter  
Bulkley, Richardson  
& Gelinas  
Merle Bruno  
Collective Copies  
Cows Building Supply  
Julie & Matthew Emerson  
John Foster  
Greenfield Community  
Farm  
Hadley Garden Center  
Hot Table Panini  
Malinowski Farm  
Sibie's Pizza  
Squash Inc.  
Stop & Shop  
Town of Amherst

**SCHOLARSHIP GIFTS**  
Amherst South  
Congregational Church  
Sandra & Peter Beak  
Cynthia & Jerry Brubaker  
Amy & Ed Gray  
Susan Heitker  
& Mathew Jacobson  
Janice Jorgensen  
Katie Koerten  
& Matt Valliere  
The Pew Charitable Trust  
Jennifer & Steve Unkles

**ORGANIZATION  
& PROGRAM GRANTS**  
Massachusetts Cultural  
Council—Cultural  
Investment Portfolio  
Northampton Education  
Foundation  
United Way of  
Hampshire County

**FOUNDATIONS,  
NONPROFITS,  
& PUBLIC AGENCIES**  
2 Anonymous Foundations  
1 Anonymous Fund  
Alpha Phi Omega at UMass  
Amherst South  
Congregational Church  
Community Foundation  
of Western Mass.  
Edwin S. Webster  
Foundation  
Five Colleges Learning  
in Retirement  
Garden Club of Amherst  
Hampshire Bird Club  
Institute for Training  
& Development  
The Kendeda Fund  
The Susan A. & Donald  
P. Babson Charitable  
Foundation  
Thursday Club of South  
Amherst  
Unitarian Universalist  
Society of Amherst

**BUSINESS GIFTS**  
**Premier Partners**  
Big Y Foods, Inc.  
Bulkley, Richardson  
& Gelinas  
**Sustaining Partners**  
August Fundraising  
Strategies  
Thomson Financial  
Management  
Wright Builders  
**Leading Partner**  
Florence Bank  
Integrity Development  
& Construction  
**Contributing Partner**  
Encharter Insurance  
**Community Partners**  
Boiselle, Morton  
& Associates  
Collective Copies  
Hope & Feathers Framing  
Keiter Builders  
Kraus-Fitch Architects  
Surner Heating Company  
Vanasse Hangen  
Brustlin (VHB)  
**Other Business Gifts**  
1 Anonymous Business  
A. J. Hastings  
AmazonSmile Foundation  
Arrowwood Design  
& Construction  
Cars Helping America  
Easthampton Savings  
Bank  
Sinauer Associates  
Viridian Energy



## MEMORIAL GIFTS

### Given By

Carol Owen & Michael Posner  
Mary & Dana Snyder  
Andrea Wright & Peggy Anderson  
Seymour Epstein  
Winston & Margaret Lavallee  
Virginia Kendall  
Mary Hocken  
Glen & Clare Bertrand  
Russ & Lydia Vernon-Jones  
Nancy Eddy, Peter & Margaret Hepler,  
Ellie Manire Gatti & Frank Gatti,  
Nancy Morgan, Adam Rothberg, Diana Stein  
Joyce Thatcher  
Judith Souweine  
Kim Wolfson

### In Memory Of

Brent Beebe  
Bruce Brown  
Ethel "Dubie" DuBois  
Alice Epstein  
Marie Fitzgerald  
Robert Grose  
Colin Goar  
Clare Marshall  
Winifred Sayer  
  
Otto Stein  
Virginia Thatcher  
Jules Wiener  
Karen Wolfson

## HONORARY GIFTS

### Given By

Audrey Bozzo  
Steve & Alisa Brewer  
Marta Ostapiuk  
Eli & Katie McKenna-Weiss  
Elizabeth Cahn  
Adena Johnston  
Debbi Friedlander  
Charlotte Briggs, Gretchen Dock & Anne Robbins  
Joanna Brown & Joyce Lower  
Ron Berger & Elaine Lemieux, Ann Collacchi, Corina  
Hankowski, Institute for Training & Development,  
Blake Spirko, Elaine Tucker  
Rebecca Miller & Thomas Randall  
Alicia Jones  
Paul Lipke  
Michael Zide & Jane Winthers Zide  
Irene Starr  
Rachel Peterson & Roger Bird  
Jean Beard  
Doris Atkinson  
Janet Bissell, Ginny Brewer, Gary & Linda Donnelly,  
Bill & Vickie Hart, Betsey Howlet, Constance Parks,  
Laura Wenk & Judy Stern, Dyan Wiley & Tor Smith  
Barbara Deskey, Janice Wiley  
Larry Winship & Ellen Donkin  
Larry Winship & Ellen Donkin  
Alice Briggs & Josh Lombard  
Bruce Hart & Ilene Goldstein, Benjamin James  
& Oona Coy, Gail Platz, Juliana Vanderwielen

### In Honor Of

Gerry Bozzo  
Richard Brewer  
Merle Bruno  
Ian Camera  
Anne Cann  
Elizabeth Farnsworth  
Daniel Hernandez-Walker  
Martha Hoopes  
Julie Johnson  
  
Colleen Kelley  
Katie Koerten  
John Kowaleski  
Micky McKinley  
Jenni Oliver  
John Olver  
Jeanette Peterson  
Laurie Sanders  
Susan Smith  
  
Ted Watt  
Donna Wiley  
Grace Winship  
Molly Winship  
Lucy Wolff  
  
Dan Ziomek

## BUILDING FOR THE FUTURE CAPITAL CAMPAIGN UPDATE

Of the total revenue for FY15, \$1,818,282 was secured as new gifts, pledges and grants. This combined with gifts from prior years (FY12-14), represents a total of \$4,463,452 secured, or 77% of our initial campaign goal of \$5.8 million as of the end of FY15 (June 30, 2015). We appreciate all of the donors who have already given to our initial campaign goal of \$5.8 million. Fundraising for this campaign continues as of the time of this publication. More about our *Building for the Future* project is available on our website.

## VALLEY GIVES



The third Valley Gives was held on December 11, 2014 and 153 donors gave generously to support year-round education for a healthy planet: \$11,164 for the Hitchcock Center in just 24 hours. Thank you! The next Valley Gives is scheduled for May 3, 2016.

*"Our students described the wonders of your facility, meeting friends, engaging in activities and for some, a new found interest in exploring elements of nature. With your support, [they] were able to participate with their peers and engage in exciting, structured and safe learning experiences. One current fifth grader said it was THE highlight of her summer! ... "*

—Vicki Palmer, school psychologist & counselor, Sunderland Elementary School



## FY15 Living Building Project in Review

The Hitchcock Center completed design development and broke ground on our new 9,000 square foot “living” building on May 1, 2015! One hundred fifty guests came together to celebrate this momentous occasion. Special guest speakers included Senator Stan Rosenberg, Representative Ellen Story, Hampshire College President Jonathan Lash, and Massachusetts Department of Energy Resources Commissioner Judy Judson along with Julie Johnson, Hitchcock executive director, Jaana Cutson, Hitchcock board president, Annie Leonard, Hitchcock board member, and Hannah French, Hitchcock intern.

Our new living environmental learning center will be built to the highest standard of green building in the world, through the Living Building Challenge (LBC). Less than 10 buildings have received full LBC certification. Ours will be the first LBC-certified environmental education center open to the public in New England.

We look forward to welcoming the community to our new living Hitchcock Center in the Fall of 2016.

*“This is a great year to be part of Hitchcock as we begin construction of our new home—a home that represents the forefront of green construction and use, allowing Hitchcock to expand its reach to a wider audience with increased programming.”*

—Jaana Cutson, board president, Hitchcock Center





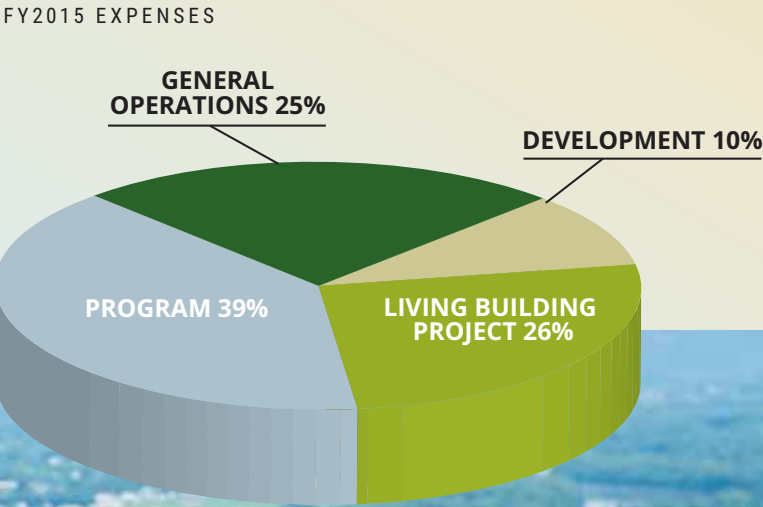
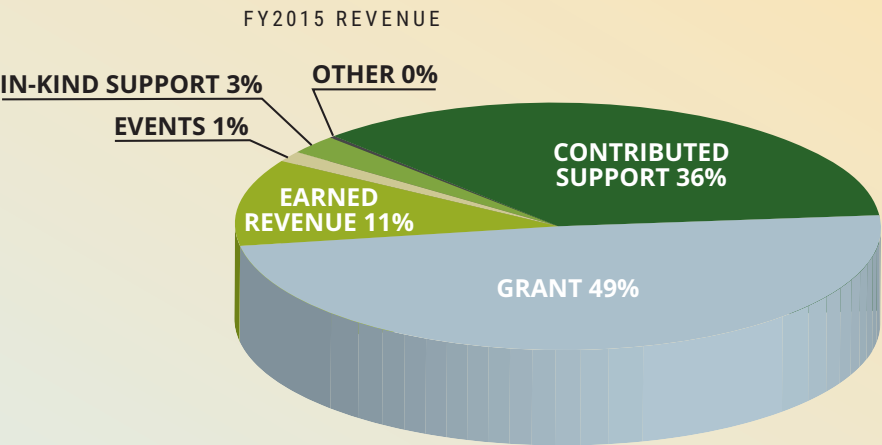
# Financials

REVENUE	FY2015
Grant	\$1,136,300.00
Contributed support	\$832,207.00
Earned revenue	\$262,193.00
In-Kind support	\$61,470.00
Events	\$32,879.00
Other	\$2,034.00
	<hr/>
	\$2,327,083.00*

\* Of this total, \$1,818,282 was raised for the Living Building Project.

EXPENSES	FY2015
Program	\$261,011.00
Living Building Project	\$171,142.00
General operations	\$162,921.00
Development	\$64,056.00
	<hr/>
	\$659,130.00

Figures based on audited financial statements for FY15.





**Hitchcock Center for the Environment  
at Larch Hill Conservation Area**

525 South Pleasant Street  
Amherst, MA 01002

413-256-6006

Hours: Tuesday–Friday  
9:00 AM – 4:00 PM

[hitchcockcenter.org](http://hitchcockcenter.org)



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