



Hitchcock Center

EDUCATION FOR A HEALTHY PLANET

ANNUAL REPORT

July 1, 2015 – June 30, 2016

385

Unique Programs
enhanced environmental
literacy throughout our
region.

75

Communities
represented through award-
winning environmental
education programs.

470

Teachers
trained as effective inquiry-
based science and
environmental educators.

4715

K-12 Students
gained scientific
understanding of their local
environment during the
school day.

7612

People
of all backgrounds, ages,
and abilities educated to
support a healthier planet.

1703

Young People
discovered the
wonders of the
natural world
outside of school.

724

Adults
became better naturalists
and sustainability
practitioners.

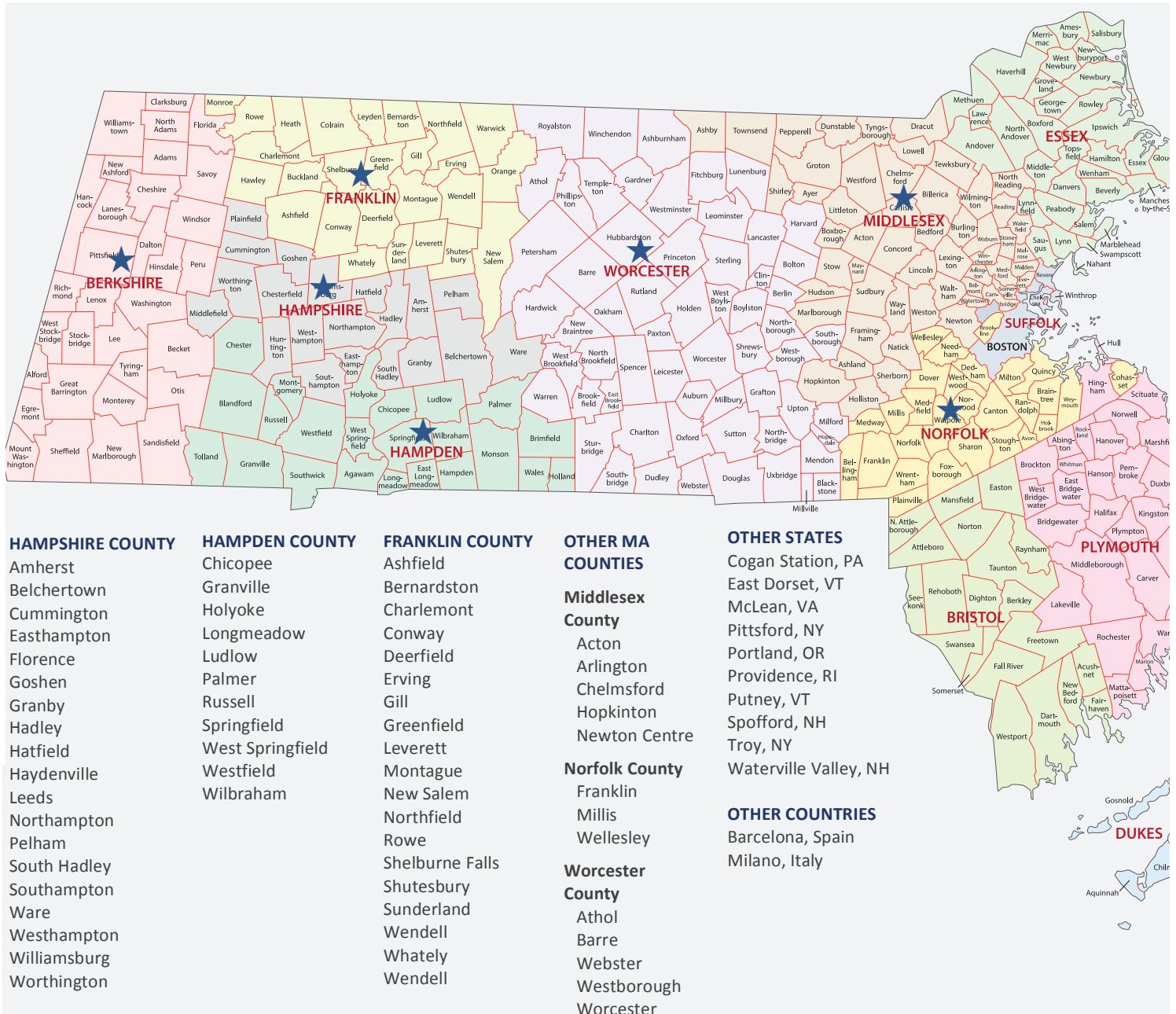
41

K-12 Schools
assisted to use the outdoors
as learning labs for greater
scientific understanding.

1

New Living Building
substantially
completed!

FY16 Annual Report | Demographics



PROGRAM DEMOGRAPHICS	PROGRAM PARTICIPANTS	%	# SCHOOLS	# COMMUNITIES	<div>24%</div> <div>of our program participants are low-income</div> <div>27%</div> <div>of our programs are offered at no or low-cost</div>
Hampshire	5025	66%	17	20	
Franklin	1065	14%	10	18	
Hampden	1217	16%	13	12	
Other MA Counties	228	3%	1	13	
Other States/Countries	76	1%	0	12	
TOTAL	7612	100%	41	75	
TOTAL UNIQUE PROGRAMS	385				

FY16 Annual Report | K-12 Schools Served

HAMPSHIRE COUNTY

Amherst Montessori School, Amherst
Common School, Amherst
Copper Beech Preschool at UMASS, Amherst
Crocker Farm Elementary School, Amherst
Fort River Elementary School, Amherst
Hadley Elementary School, Hadley
Helen E. James Elementary School, Williamsburg
Jackson Street School, Northampton
Michael E. Smith Middle School, South Hadley
Northampton Montessori School, Northampton
Pelham Elementary School, Pelham
Pioneer Valley Chinese Immersion Charter School, Hadley
Plains School, South Hadley
R.K. Finn Ryan Road Elementary School, Northampton
Robert F. Kennedy Children's Action Corps, South Hadley
Smith Campus School, Northampton
Wildwood Elementary School, Amherst
William E. Norris School, Southampton

HAMPDEN COUNTY

Blueberry Hill School, Longmeadow
Fausey Elementary School, West Springfield
Glickman Elementary School, Springfield
Lincoln Elementary School, Springfield
Litwin Elementary School, Chicopee
Margaret C. Ells School, Springfield
Morgan Full Service Community School, Holyoke
Russell Elementary School, Russell
St. Stanislaus School, Chicopee
Stonyhill School, Wilbraham
Streiber Memorial School, Chicopee
Three Rivers Program, Springfield
West Springfield Middle School, West Springfield

FRANKLIN COUNTY

Bement School, Deerfield
Conway Elementary School, Conway
Deerfield Elementary School, Deerfield
Discover School at Four Corners, Greenfield
Erving Elementary School, Erving
Gill Elementary School, Gill
Greenfield Middle School, Greenfield
Shutesbury Elementary School, Shutesbury
Sunderland Elementary School, Sunderland
Whately Elementary School, Whately

OTHER

Millis Elementary School, Norfolk County



A student takes a moment to snap a picture during the Mountains & Valleys K-12 school field trip at Skinner State Park.

Over half are
Title I schools
with
40% or more
low-income students

FY16 Annual Report | K-12 School Programs

PROGRAM AREA	PROGRAM PARTICIPANTS	UNIQUE PROGRAMS
Early Childhood Programs	75	5
Field Trip Programs	2,276	103
Classroom Programs	1,428	67
Naturalist-in-Residence Programs	936	52
TOTAL	4,715	227

“Our fifth graders had a wonderful time doing hands-on, inquiry-based science and are all excited about learning more! The Hitchcock Center’s Energy Literacy unit is fantastic and led to some really meaningful conversations about energy and the environment ”

**- Kristin Pisano, Teacher
Chicopee School District**



Hitchcock Center Naturalist Ted Watt collects seeds with students at Russell Elementary School.



A student creates a windmill to generate energy as part of the Hitchcock Center’s Energy Literacy Project.

- | | |
|----------------------------|-------------------------------|
| Animal & Plant Adaptations | Life of a Tree |
| Animals in Winter | Live Animal Inquiry |
| Busy Beavers – An | Mountains & Valleys - The |
| Engineering Design | Geology of the Pioneer Valley |
| Challenge | Pond Ecosystems |
| Connecting to Our | Schoolyard Phenology |
| Watershed | Science in the Schoolyard |
| Energy Literacy Project | Science Methods in the |
| Forest Ecology | Classroom |
| Habitat Studies | Sustainable Engineers |
| Inquiry Investigations | Technology of Winter |
| Insect Investigations | Water Conservation & |
| Life of a Pond | Groundwater Education |

FY16 Annual Report | Children, Youth & Family Programs

PROGRAM AREA	PROGRAM PARTICIPANTS	UNIQUE PROGRAMS
Summer Programs	215	14
Early Childhood Programs	123	6
Afterschool & School Vacation Programs	171	27
Homeschool Programs	142	12
Community & Family Programs	251	9
Special Events	801	5
TOTAL	1,703	73



A summer Youth Leadership Camp participant learns to work and trust his team to scale a rock face.

All About Birds
Animal Detectives
Animals That Build
Biomimicry
Enchanted Forest
Feathers to Flight
Girl Scout Programs
Girls Into the Wild
Incredible Insects
Monarch Tagging
Nature Play
Nature's Superheroes
Nests, Burrows & Dens

Owl-Ology
Prehistoric Preschool
Renewable Energy
Rube Goldberg Machines
Spelunking
Sustainable Engineers
Wild About Water
Winter Tracking
Wonders of Water
Woodland Magic
Young Naturalists
Youth Birding
Youth Leadership Training



Students in the Incredible Insects program are introduced to the fascinating world of our six-legged friends.

*“To the amazing Hitchcock Center Staff – Thank you so much for giving Trevor two great weeks of camp. His love of nature has grown exponentially this summer thanks to **all of you**. We are looking forward to attending more Hitchcock Center activities and spreading the word to others.”*

- Katie & Paul, Trevor & Travis

FY16 Annual Report | Adult Education Programs

PROGRAM AREA	PROGRAM PARTICIPANTS	UNIQUE PROGRAMS
Natural History Programs	510	36
Sustainability Programs	182	15
Citizen Science Programs	32	4
TOTAL	724	55

Animal Tracks and Signs

Bear with It: Slide Show

Birding By Ear

Exploring the Fort River Nature Trail

Exploring a Vernal Pool

Exploring Larch Hill

Exploring Swamp Trees

Fall & Spring Birding

Fungi as Global Citizens

Has Ecotourism Saved the Rainforest

Henry Street Salamander Tunnel Project

Hike a Portion of the N.E. Scenic Trail

Killer Plants

Living Building Tour Program

Low Maintenance Design with Native Plants

Make Your Own Window "Winsert"

Mammal Tracking with Susan Morse

Moose in Massachusetts

Morning Nature Walks for Seniors

Mushrooms Under the Microscope

Net Zero Water & the Living Building

Challenge

World of Birds

Phenology Study Group

Prowling for Owls

Tar Sands

Atkins Reservoir Tour

Wastewater Treatment Facility

Tour

Waugh Arboretum Tour

Tree I.D. - Using Bark and Habitat

Clues

Trees of the CT River Floodplain

Residential Solar Options

Wild Mushroom Field Class

Wildflowers at Cave Hill

Special thanks to Michael Dover, Hitchcock Center's Earth Matters column coordinator & contributor, for his expert editorial services and assistance to

produce over 20 articles in the Daily Hampshire Gazette in FY16.



The Hitchcock Center maintains the world-famous Henry Street Salamander Tunnels and conducts ongoing research on the spotted salamanders that are supported by these migratory tunnels.

FY16 Annual Report | Professional & Curriculum Development

<u>PROGRAM AREA</u>	<u>PROGRAM PARTICIPANTS</u>	<u>UNIQUE PROGRAMS</u>
Early Childhood Educators Trainings	12	1
K-12 School Teacher Trainings	386	15
Pre-Service/Informal Educator Trainings	42	2
Curriculum Consultations	35	12
College Intern Program	7	1
TOTAL	470	30

Our Professional and Curriculum Development programs train and engage teachers, educators, and college students in the best practices of environmental education and inquiry-based curricula that uses the study of science and nature, nature's models, systems, processes, and elements, as a means to inspire creative solutions to problems of environmental sustainability.

Change Happens: An Introduction to the MA Science, Technology, Engineering and Math (STEM) Curriculum Standards
Energy is Electrifying
Exploring Your Watershed
Green Teacher Webinar: Using Citizen Science to Advance Science Learning
Mount Holyoke College Pre-service Teacher Training: Inquiry-Based Science Methods
New England Environmental Education Alliance Conference
Workshop: Living Buildings as Educators
Northeast Sustainable Energy Association Pro Tour – Living Building
Springfield Science Museum Docent Training
STEM Education for Early Childhood Educators
The Hydrosphere, Water and How We Use it
The Pond Ecosystem
The Practices of STEM Education
Using Your School Grounds for Inquiry Science & Exploration



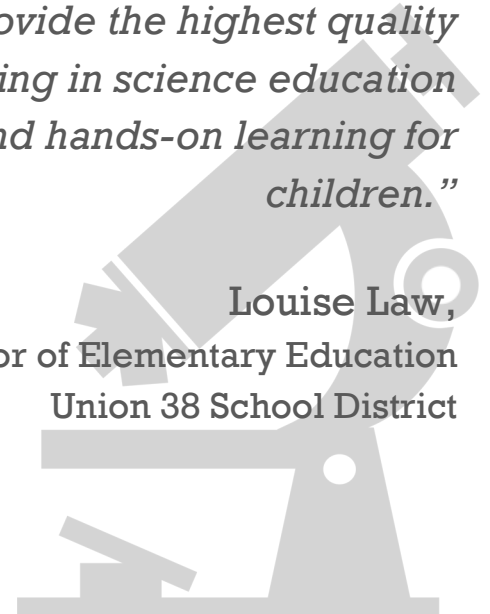
Hampshire College Intern Josia DeChiara strengthens her skills as an educator working with young children.



Teachers gain confidence in taking their students outdoors through our Professional Development programs.

“Hitchcock Center educators provide the highest quality training in science education and hands-on learning for children.”

Louise Law,
Director of Elementary Education
Union 38 School District





ARCHITECT: designLAB architects CONSTRUCTION MANAGER: Wright Builders, Inc.

LIVING BUILDING HARD HAT TOURS

Public Building Tours: 12

Private Building Tours: 6

- Northeast Sustainable Energy Association's Pro Tour
- Lloyd Environmental Education Center, Dartmouth MA
- Boston Living Building Collaborative
- Mount Holyoke College Architecture Class
- Hampshire College Architecture Class
- Smith College Sustainability Program

Total Tour Participants: 208

CONSTRUCTION HIGHLIGHTS

July –September, 2015: foundation footings, foundation poured, road & driveway work, electric under Route 116, foundation insulation & sealing

October–December, 2015: greywater tanks & reservoir installed, basement slab poured, electrical conduits placed, constructed wetland cast, under slab insulation, slab poured, timber framing & trusses installed, roof framing begins

January–March, 2016: windows cut & installed, sheathing (plywood), vapor and water barrier installed, internal spaces framed & stained, insulation installed

April–June, 2016: VRFs, heat pumps, composting toilets, & first flush tanks installed, exterior cedar stained, septic tank & manholes installed, leach field constructed, walls & overhangs complete, first flush tanks connected to roof drains, PV installed



Adam Heintz from PV Squared installs our rooftop solar array.

FY16 Annual Report | Our Volunteers

We give thanks to all of our dedicated volunteers who helped make our mission to foster greater awareness and understanding of our natural world and to develop environmentally literate citizens successful. In Fiscal Year 2016, a total of 285 people volunteered over 4,300 hours of their time. Thank you!

Harvey Allen
Cleiton Almeida
Ben Baldi
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Todd Beals
Casey Beebe
Penny Beebe
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Jennifer Nefedov
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Jennifer Unkles
Thomas Unkles
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Greg Wardlaw
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Ted Watt
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Pete Westover
Orlando Wildman-Hanlon
Donna Wiley
Cheryl Wilson
Tim Zimmerman
Dan Ziomek



Master Gardeners Linda Smith and Kathy Bangert help to maintain the Hitchcock Center's Butterfly and Caterpillar Garden.

FY16 Annual Report | Our Supporters

The Hitchcock Center is grateful for the generosity of the following 651 households and 102 foundations, organizations and businesses during our fiscal year FY16 (July 1, 2015 – June 30, 2016). Their support of our Annual Fund helps to ensure we continue to serve our whole community with leading-edge education for a healthy planet. Thank you!

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Bulkley, Richardson & Gelinas

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Hitchcock environment educator Patty O'Donnell works with a student in Holyoke.

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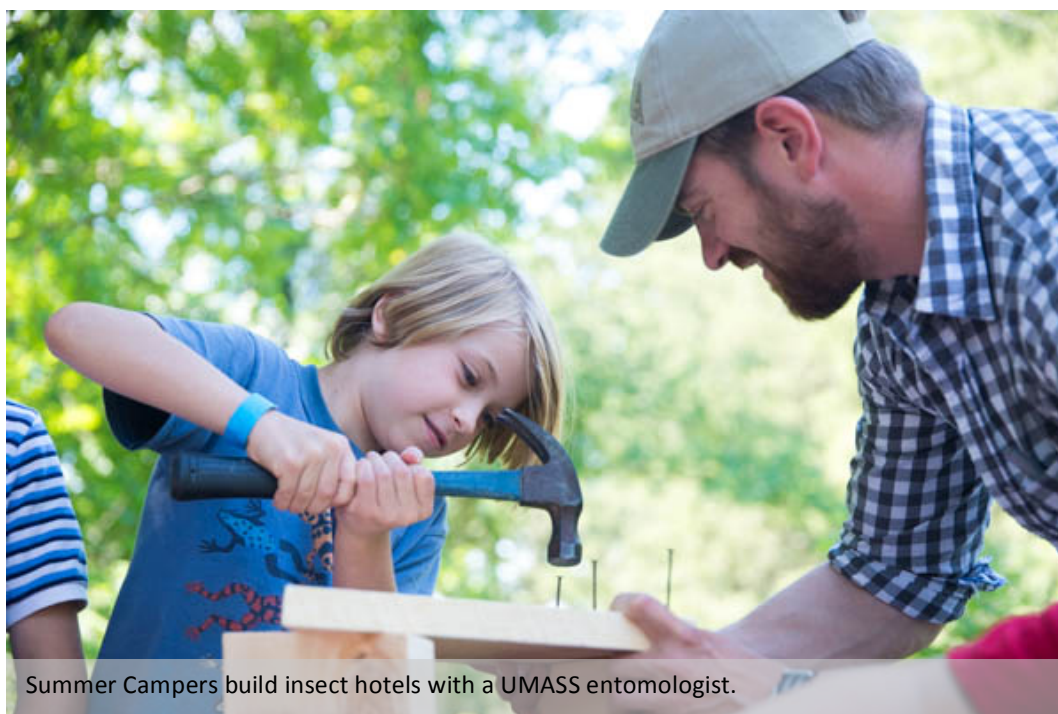
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Summer Campers build insect hotels with a UMASS entomologist.

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Hitchcock's Executive Director Julie Johnson and Mark Ledwell from Wright Builders lead a building tour as part of the Northeast Sustainable Energy Association's Pro Tour.



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August Fundraising Strategies
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Hadley Garden Center

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Micky McKinley
Ada Quilter
Marcus Simon
Karen Sullivan
Ted Watt
Donna Wiley



Salamander Sunday Brunch

Our Salamander Sunday Brunch held on November 15, 2015 raised over \$12,800. A very special thanks to Romy Leuchs-Curtis along with her mother Diane who spoke of the positive impact the Hitchcock Center had on their lives.



Valley Gives

On May 3, 2016, Valley Gives Day, a special online giving day organized by the Community Foundation of Western MA brought over \$10,100 from 114 people in support of the Hitchcock Center's environmental education programs.



Biothon

Our Biothon, held every spring, brought over 20 teams together to explore the outdoors and count species raising over \$14,800.



Battle of the Botanicals

Our 1st annual Battle of the Botanicals held on June 9, 2016 raised \$18,765.



Building for the Future Campaign

Construction of the Center's new living building was nearly completed as fundraising continued to secure \$5.8M of the initial campaign goal. A separate Campaign Report will acknowledge all contributors when the campaign concludes.

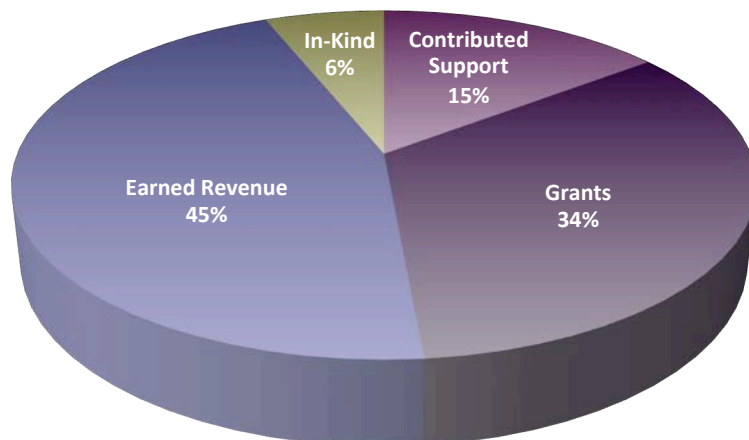


FY16 Annual Report | Financial Report

REVENUE*

Contributed Support	\$92,376
Grants	\$212,610
Earned Revenue	\$284,450
In-Kind	\$38,585
TOTAL	\$628,021

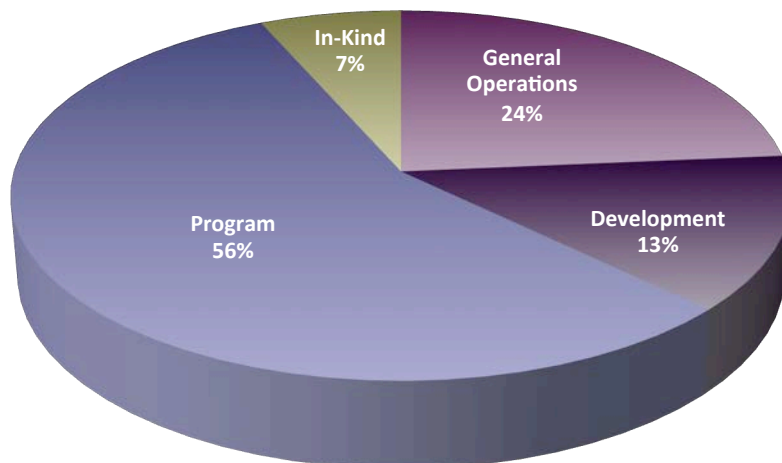
* An additional \$1,406,692 was raised for the Living Building Project. Contributors will be acknowledged separate from this report upon completion of the Building for the Future Campaign.



EXPENSES*

General Operations	\$137,368
Development	\$78,729
Program	\$327,085
In-Kind	\$38,585
TOTAL	\$581,767

* An additional \$80,245 was expended for the Living Building Project.



ENDOWMENT FOR THE HITCHCOCK CENTER

The Hitchcock Center received a \$500,000 grant from the Kendeda Fund for the Center's endowment in FY16.

If you are interested in making a contribution to the Hitchcock Center's endowment, please contact Marcus Simon, Development Coordinator, marcus@hitchcockcenter.org or at (413) 256-6006.

CONSTRUCTION IN PROGRESS

A total of \$3,498,884 was recorded as a capitalized expense in FY16 for construction progress made toward the Center's Living Building project.

