



Count for a Cause! Ideas for your Flora & Faunathon fundraiser:

- **Start with a Personal Donation:** Kickstart your fundraising efforts by making a donation to your own campaign. This sets a precedent and shows others your commitment.
- **Leverage Your Network:** Reach out to friends, family, colleagues, neighbors, and acquaintances. Don't hesitate to ask for their support.
- **Utilize Social Media:** Share your fundraising page on Facebook, Twitter, Instagram, and other social media platforms. Include a personal message explaining why you're fundraising and why it matters to you.
- **Host a Fundraising Event:** Organize a small gathering, such as a bake sale, garage sale, or dinner party. Charge a nominal fee for entry or sell items to raise funds.
- **Offer a Service:** Offer your skills or services in exchange for donations. For example, you could offer to babysit, walk dogs, do yard work, or provide tutoring.
- **Set Up a Crowdfunding Page:** Create a crowdfunding page on platforms like GoFundMe, Kickstarter, or Indiegogo. Share the link with your network and encourage them to contribute.
- **Reach Out to Local Businesses:** Ask local businesses to sponsor your fundraising efforts or donate items that you can raffle off to raise funds.
- **Organize a Fundraising Challenge:** Challenge your friends and family to match your donation or participate in your fundraising challenge, see how many species your network can find.
- **Host a Virtual Fundraiser:** Organize a virtual event, such as a webinar, concert, or nature trivia night, and encourage attendees to donate to your cause.
- **Ask for Matching Gifts:** Encourage donors to check if their employers offer matching gift programs. This can double the impact of their donation.
- **Follow Up:** Don't be afraid to follow up with individuals who haven't yet donated. A friendly reminder can often prompt them to contribute.
- **Express Gratitude:** Thank your donors publicly and privately. Let them know how much their support means to you and the cause you're fundraising for.



- **Get Creative:** Think outside the box and come up with unique fundraising ideas that align with your interests and talents.
- **Keep the Momentum Going:** Continue to promote your fundraiser throughout its duration. Regular updates and reminders can help keep your campaign top-of-mind for potential donors.