The Hitchcock Center for the Environment’s mission is to foster a greater awareness and understanding of our environment and to develop environmentally literate citizens.
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STAFF MEMBERS

Julie Johnson, Executive Director
Casey Beebe, Community Programs Coordinator
Susan Heitker, Development and Communications Coordinator
Colleen Kelley, Education Director
Katie Koerten, Environmental Educator, Children and Family Programs Coordinator
Micky McKinley, Environmental Educator, Resource Center Coordinator
Patty O’Donnell, Environmental Educator
Jessica Schultz, Center Coordinator
Helen Ann Sephton, Environmental Educator, School Programs Coordinator
Jennifer Unkles, Bookkeeper
Ted Watt, Naturalist and Environmental Educator

SUMMER CAMP COUNSELORS

Sandra Alton, Robert Barron, Rebecca Brown, Abbe Hamilton, Keegan Kuvach, Leigh Pratt, Patrick O’Roark, Alia Woofenden

BOARD MEMBERS

OFFICERS

Jaana Cutson*, President FY12 & 13
Nancy Eddy, Clerk FY12 & 13
Sarah la Cour, Vice-President FY13
Marie Hess, Treasurer FY12 & 13
Martha Hoopes*, Vice-President FY12

MEMBERS-AT-LARGE

Danielle Barshak**
Penny Beebe*
Jim Brassord*
Casey Clark
Michael Dover*
Caroline Hanna
John Kowaleski
Kate Lamdins
Susan Loring-Wells
Bob Saul*
Michael Schwartz**
Lisa M. Sihvonen-Binder

Sonya Sofield*
Pamela Stone
Pete Westover*
Larry Winship*
Dan Ziomek**

EX-OFFICIO

Harvey Allen, Conservation Commission Liaison
Julie Johnson, Executive Director

* Board term ended in FY12 or FY13
** Joined Board in FY13

Hitchcock Center for the Environment at Larch Hill Conservation Area
525 South Pleasant Street
Amherst, MA 01002
413-256-6006
Hours: Tuesday–Friday 9:00 AM–4:00 PM
www.hitchcockcenter.org
Letter from the Executive Director

Dear Hitchcock Friends,

We are pleased to share with you our accomplishments for fiscal years 2012 and 2013, including our historic 50th Anniversary year. With your generosity, we were able to help thousands of people from a diverse range of communities and perspectives gain new understanding of and greater connection to the natural world.

We could not accomplish all that we have without you. Our deep base of support through gifts, grants, sponsors, members, partners, and volunteers has made the Hitchcock Center what it is today—a nationally recognized leader in the field of environmental education.

We pay tribute to all of you in the pages of this report. Thank you for keeping Hitchcock strong and for recognizing the importance of environmental education.

With gratitude,

Julie Johnson
Executive Director

We wish to thank our Premier and Sustaining Business Sponsors for their generous annual support.

A Quick Snapshot

<table>
<thead>
<tr>
<th></th>
<th>FY12</th>
<th>FY13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total program participants served</td>
<td>6,417</td>
<td>8,473</td>
</tr>
<tr>
<td>Children, youth and family participants</td>
<td>1,009</td>
<td>1,113</td>
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<tr>
<td>K–12 student participants</td>
<td>4,326</td>
<td>5,946</td>
</tr>
<tr>
<td>Professional development participants (teachers and student teachers)</td>
<td>183</td>
<td>266</td>
</tr>
<tr>
<td>Adult participants</td>
<td>899</td>
<td>1,148</td>
</tr>
<tr>
<td>Schools, colleges, universities and organizations served</td>
<td>71</td>
<td>83</td>
</tr>
<tr>
<td>Urban and rural communities represented</td>
<td>64</td>
<td>61</td>
</tr>
<tr>
<td>Percent low income served (K–12 school programs only)</td>
<td>35%</td>
<td>30%</td>
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GEOGRAPHIC REGION SERVED

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<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Hampshire County</td>
<td>66%</td>
<td>57%</td>
</tr>
<tr>
<td>Hampden County</td>
<td>19%</td>
<td>29%</td>
</tr>
<tr>
<td>Franklin County</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
<td>1%</td>
</tr>
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</table>

We wish to thank our Premier and Sustaining Business Sponsors for their generous annual support.
Our Path to Environmental Literacy

Our environmental education programs help teachers and their students, children and their families, and adults and their communities understand the complex ecological concepts, principles, and systems that are essential to a healthy planet and our quality of life. Our major program areas include: Children, Youth & Family, K–12 School, Professional Development, Adult, and Intern & Leadership Training Programs.

Our Children, Youth and Family Programs …

inspire young people and their families through hands-on environmental education experiences embedded in the outdoors.

DEFINING ENVIRONMENTAL LITERACY
An environmentally literate person understands:
- Our daily choices affect our environment;
- How our choices can help or harm our environment;
- What we need to do—individually or as part of a community—to keep our environment healthy and sustain its resources, so that people enjoy a good quality of life for themselves and their children.

<table>
<thead>
<tr>
<th>CHILDREN, YOUTH AND FAMILY PROGRAMS</th>
<th>FY12</th>
<th>FY13</th>
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<tbody>
<tr>
<td>Total program participants</td>
<td>1,009</td>
<td>1,113</td>
</tr>
<tr>
<td>Children (ages 3–5)</td>
<td>181</td>
<td>174</td>
</tr>
<tr>
<td>Children (ages 6–12)</td>
<td>531</td>
<td>656</td>
</tr>
<tr>
<td>Youth (ages 13–18)</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Parents &amp; caregivers</td>
<td>285</td>
<td>270</td>
</tr>
<tr>
<td>Total unique programs</td>
<td>40</td>
<td>48</td>
</tr>
<tr>
<td>Total camp scholarships</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

Programs include: Nature Discovery Preschool, Summer and Vacation Camps, Afterschool, Homeschool,
CHILDREN, YOUTH AND FAMILY PROGRAM THEMES INCLUDE:

Amazing Adaptations
Amphibians of Spring
Animal Survival Strategies
Beanstalks to Butterflies
Clues to Nature’s Past
Ecology is Everywhere
GPS in the Wild
Hideouts and Habitats
Hurray for Herps!
Maps, Compasses and Treasure
Nature of Autumn
No Place Like Home
Our Rainbow World
Prehistoric Preschool
Quest for Winter Survival
Simple Machines
Soil, Seeds and Sun
Spectacular Salmon
Spineless Wonders
The ABCs of Living Green
The River in Our Backyard
What Would Nature Do?

“We love hearing about a new creature every day from our little naturalist!”

—Hitchcock parent
Our K–12 School Programs ...

provide students with experiential, interdisciplinary physical, earth, life and environmental science curricula using the local environment as an engaging learning lab.

<table>
<thead>
<tr>
<th>K–12 SCHOOL PROGRAMS</th>
<th>FY12</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Total program participants</td>
<td>4,326</td>
<td>5,946</td>
</tr>
<tr>
<td>Pre-K students</td>
<td>160</td>
<td>230</td>
</tr>
<tr>
<td>Elementary students</td>
<td>4,166</td>
<td>5,614</td>
</tr>
<tr>
<td>Middle &amp; high school students</td>
<td>40</td>
<td>82</td>
</tr>
<tr>
<td>Schools served</td>
<td>35</td>
<td>45</td>
</tr>
<tr>
<td>Total classrooms</td>
<td>80</td>
<td>108</td>
</tr>
<tr>
<td>Total unique programs</td>
<td>156</td>
<td>202</td>
</tr>
<tr>
<td>Total fieldtrips</td>
<td>87</td>
<td>99</td>
</tr>
</tbody>
</table>

Our Professional Development Programs ...

are designed to give educators the confidence, motivation, and skills they need to integrate science, ecology and environmental sustainability topics into their curricula.

<table>
<thead>
<tr>
<th>PROFESSIONAL DEVELOPMENT PROGRAMS</th>
<th>FY12</th>
<th>FY13</th>
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</thead>
<tbody>
<tr>
<td>Total program participants</td>
<td>183</td>
<td>266</td>
</tr>
<tr>
<td>Teachers</td>
<td>133</td>
<td>196</td>
</tr>
<tr>
<td>Student teachers</td>
<td>50</td>
<td>70</td>
</tr>
<tr>
<td>Total unique programs</td>
<td>7</td>
<td>10</td>
</tr>
</tbody>
</table>

Programs include: Classroom, Field Trip, Naturalist-in-Residence, Curriculum & Professorial Development, and Schoolyard
Our Adult Education Programs ... taught by local experts and Hitchcock educators, seek to encourage life-long learning in environmental literacy, awareness and action.

Our Intern and Leadership Training Programs ... enable youth and college students to enhance their civic, academic, and professional engagement in environmental fields of study.

| JUNIOR CAMP COUNSELORS | Bradley Sherwood  
Emelia Aiken-Hafner  
Kira Cairn  
Maia Callahan  
Trevor Coloumbe  
Dharam Bir Khalsa  
Carys Lamberg  
Colin McLean  
Aidan Mulvihill  
Zofia Noble  
Brooke Offin  
Sam Rosenberry  

| HOME SCHOOL INTERNS | Corrin Meise-Munns  
(Danarto College)  
Diana Ngai  
(Mount Holyoke College)  
Lorian Tonna-Lamuniere  
(Antioch New England)  

| AFTER SCHOOL INTERNS | Katy Hofmeister  
(Hampshire College)  
Sana Jameel  
(University of Massachusetts)  
Nere Kapiteni  
(University of Massachusetts)  
Kate Rydell  
(Mount Holyoke College)  

| PRE-SCHOOL INTERNS | Katy Hofmeister  
(Hampshire College)  
Diana Ngai  
(Mount Holyoke College)  
Anna Yoors  
(Hampshire College)  

| INDEPENDENT PROJECT INTERNS | Eliza Fishman  
(Amherst High School: School to Career—Story Walk)  
Terra Fletcher  
(Hampshire College: Exhibit on Native Wildlife Habitat)  

<table>
<thead>
<tr>
<th>ADULT EDUCATION PROGRAMS</th>
<th>FY12</th>
<th>FY13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total program participants</td>
<td>899</td>
<td>1,148</td>
</tr>
<tr>
<td>Total unique programs</td>
<td>44</td>
<td>50</td>
</tr>
</tbody>
</table>

ADULT PROGRAMS INCLUDE:
- Citizen Science  
- Natural History  
- Living Sustainably  
- Environmental Issues  
- Green Building  
- Community Collaboration  
- Natural Systems

INTERN & LEADERSHIP TRAINING PROGRAMS

<table>
<thead>
<tr>
<th>FY12</th>
<th>FY13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total participants</td>
<td>17</td>
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<tr>
<td>Junior camp counselors</td>
<td>12</td>
</tr>
<tr>
<td>Program interns</td>
<td>5</td>
</tr>
<tr>
<td>Project interns</td>
<td>n/a</td>
</tr>
</tbody>
</table>
Program Highlights

NEW YOUTH BIRDING COURSE ENGAGES YOUNG BIRDERS
Thanks to expert local birder and Board member Dan Ziomek, the Hitchcock Center piloted a new youth birding course in Spring, 2013. Dan led eight young students ranging in age from 8 to 12 in the early hours of the morning over a five-week period to hone their skills in bird identification and behavior. We are extremely thankful for Dan’s dedication and interest in developing the next generation of birding enthusiasts who can serve as future experts working on behalf of our feathered friends.

CENTER FOR TALENTED YOUTH PARTNERS WITH HITCHCOCK CENTER
The Johns Hopkins Center for Talented Youth program, which identifies and develops the talents of advanced K–12 learners, brought over 50 gifted students from around the Northeast to the Hitchcock Center for an unprecedented two years in a row for workshops in geology, birds of prey, and pond ecology.

FACING CLIMATE CHANGE WITH HOPE
Climate activist Reverend Margaret Bullitt-Jonas led an inspirational program for 16 people on May 30, 2013 aimed at instilling hope, not despair, during a time of unprecedented ecological crisis. This program is one of a series of programs that the Hitchcock Center is building upon to help people develop a “framework of being” that allows them be effective healers, leaders and change agents filled with compassion, creative energy, scientific understanding, and spiritual strength to champion equitable, healthy, sustainable, and peaceful solutions to climate change.

NEW STEM (SCIENCE, TECHNOLOGY, ENGINEERING, MATHEMATICS) LEARNING OPPORTUNITIES
Thanks to a multi-year National Science Foundation grant, Hitchcock Education Director Colleen Kelley partnered with the UMass Amherst School of Education to work with 20 master teacher fellows and 20 teacher fellows in Greenfield, Holyoke, Springfield and Mahar school districts. Through teacher summer training institutes, in-class mentoring, afterschool activities, and curriculum development, Colleen assisted teachers with the integration and implementation of new inquiry-based and culturally...
responsive Science Technology Engineering and Math learning opportunities that engaged over 950 students in grades 6–12.

Special thanks goes to Dr. Kathleen Davis, Associate Professor, Department of Teacher Education & Curriculum Studies, for her leadership and commitment to excellence in science and environmental education and community partnership development.

**MOUNTAIN LIONS, MAMMALS AND MORE**
The Hitchcock Center was proud to partner with Mass Audubon’s Arcadia Sanctuary to bring natural history and tracking expert Sue Morse to the Valley over a two-day period on February 22–23, 2013. This special event was sold out with over 44 people immersed in the natural world and learning more about some of our most fascinating and beloved mammals including cougar, porcupines, fishers, bear, moose, and more.

**NEW NATIONALY RECOGNIZED SCIENCE CURRICULUM**
A grant award from the New England Environmental Education Alliance and the Environmental Protection Agency supported a team of Hitchcock educators to develop three comprehensive classroom-ready curriculum units using the Next Generation Science Standards (NGSS). The NGSS are based on the latest research by the National Research Council, the National Science Teachers Association, and the American Association for the Advancement of Science on the most effective K–12 science learning approaches. This curriculum will now be piloted, published, and implemented in classrooms throughout the region and include: The Pond Ecosystem (grade 3), Energy is Electrifying! (grade 4), and The Hydrosphere, Water, and How We Use It (grade 5).
K-12 School Programs—Schools & Communities Served In FY12 & FY13

The Hitchcock Center served 66 schools in 34 communities within western Massachusetts during fiscal years 2012 & 2013.

FRANKLIN COUNTY
Charlemont
Hawlemont Elementary School
Conway
Conway Grammar School
Deerfield
Bement School
Deerfield Elementary School
Old Deerfield Nursery School
Erving
Erving Elementary School
Gill
Gill Elementary School
Greenfield
Academy of Early Learning
Greenfield High School
Greenfield Middle School
Math & Science Academy
Heath
Heath Elementary School
Leverett
Community Network for Children
Leyden
Pearl Rhodes Elementary School
Montague
Montague Elementary School
Northfield
Northfield Elementary School
Sunderland
Sunderland Elementary School

HAMPDEN COUNTY
Agawam
Roberta J. Doering School
Chicopee
St. Joan of Arc School
St. Stanislaus School
Holyoke
Maurice A. Donahue Elementary School
E.N. White Elementary School
Kelly Elementary School
William G. Morgan School
Lt. Clayre P. Sullivan School
Longmeadow
Center School
Wolf Swamp Road School
Southwick
Powder Mill Middle School
Springfield
Academy Hill School
Balliet Elementary School
Balliet Middle School
Brunton School
Margaret C. Ellis School
MLK Charter School
St. Michael’s Academy
West Springfield
Fauney Elementary School
Tatham Elementary School
Wilbraham
Stonyhill School

HAMPSHIRE COUNTY
Amherst
Amherst Montessori School
The Common School
Cracker Farm School
Fort River School
Pioneer Valley Chinese Immersion Charter School
Wildwood School
Chesterfield
New Hingham Regional Elementary School
Easthampton
Neil A. Pepin School
Whitebrook Middle School
Hadley
Hadley Elementary School
Huntington
Littleville Elementary School
Northampton
Bridge Street School
Jackson Street School
Leeds Elementary School
Montessori School of Northampton
R.K. Finn Ryan Road School
Smith Campus School
Sunnyside Childcare Center
Pelham
Pelham Elementary School
South Hadley
Mosier Elementary School
Plains School
Southampton
William E. Norris School

WARE
Stanley M. Kaziol Elementary School
Westhampton
Westhampton Elementary School
Whately
Whately Elementary School
Williamsburg
Helen E. James Elementary School
Hilltown Cooperative Charter School

K-12 SCHOOL PROGRAMS

<table>
<thead>
<tr>
<th></th>
<th>FY12</th>
<th>FY13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total program participants</td>
<td>4,326</td>
<td>5,946</td>
</tr>
<tr>
<td>% Franklin County</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>% Hampden County</td>
<td>19%</td>
<td>29%</td>
</tr>
<tr>
<td>% Hampshire County</td>
<td>66%</td>
<td>57%</td>
</tr>
<tr>
<td>% Other</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Total unique programs</td>
<td>156</td>
<td>202</td>
</tr>
<tr>
<td>Total classroom programs</td>
<td>63</td>
<td>97</td>
</tr>
<tr>
<td>Total field trip programs</td>
<td>87</td>
<td>99</td>
</tr>
<tr>
<td>Total naturalist-in-residence programs</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Total low income participants</td>
<td>1,509</td>
<td>1,800</td>
</tr>
<tr>
<td>% low income participants</td>
<td>35%</td>
<td>30%</td>
</tr>
</tbody>
</table>
Volunteer Engagement

Thanks to all our office, education, trail & garden, and special event volunteers and to all our community partners! Simply put, we could not do it without you!

Khadejah Ahmad
Emelia Aiken-Hafner
Harvey Allan
Alpha Phi Omega (UMass)
Rema Boscov
Leslie Breger
Virginia Brewer
Margaret Bullit-Jonas
Kira Cairn
Maia Callahan
Vivienne Carey
John Chamutka
Natalie Chamutka
Madeleine Charney
Brandon Chassion
Elena Cocci
Bruce Coldham
Trevor Colombe
Comfort Family
Dan Conlon
Sarah Cooper
Bick Corsa
Artelia Court
Mary Cushing
Julie DeWalt
Summer DeWalt
Dari DeWalt
Nancy Dickinson
David Dunn
Mary Dunn
Ronna Erickson
Ted Elliman
Aaron Ellison
Madison Esposito
Howie Faerstein
Elizabeth Farnsworth
Ann Froschauer
Peter Gariepy
Emily Gedrey
Ken Good
Dave Gott
Lila Grassett
Sam Grinnell
Julie Gross
Hampshire College Volunteers
Kripa Harper
Susan Heitker
Cheryl Herrnell
Katie Hofmeister
Doris Holden
George Holt
Anne Homme
Martha Hoopes
Jamie Hoyle
Paul Ita
Marianne Jackus
Mathew Jacobson
Betsey Johnson
Nere Kapiteni
Kappa Phi Lambda (UMass)
Devon Kehing
Dharam Bir Khalsa
Maria Kopicki
John Kowaleski
Seal LaMadeleine
Carys Lambregn
Jan Lambert
Hans Leo
Susan Lewandowski
Bridget Litchfield
Richard Little
Susan Loring-Well
Carole Lynch
Lauren Lynch
Charles Mann
Eleanor Manire-Gatti
Bob Marstall
Eric Martin
Carolyn Mathews
Celin McLean
Peter McGee
Becky McNiven
Dee McWilliams
Malcom Metzer
Joan Milam
Emily Monosson
Aidan Mulvihill
Diane Murch
Sandy Musprat
Jono Neiger
Kelly Nevin
Diana Ngay
Orin Nisenson
Zofia Noble
Marty Noblick
Marty Norden
Mickey Novak
Anne Novosel-Mileski
Patty O’Donnell
Brooke Offen
Omega Psi Delta (UMass)
Jan Ortiz
Sarah Partan
Phi Gamma Delta (UMass)
Nancy Putman
Charlie Read
Brian Reid
Kevin Reidy
Julie Richburg
Joe Roberts
Kelly Robinson
Joe Rogers
Sam Rosenberry
Sara Ross
Kate Rydell
Laurie Sanders
Alex Scarano
Alex Sieracki
Luke Sedano-Pratti
Nick Shaw
Christine Sherwood
Bradley Sherwood
Greta Shultz
Beryl Singer
Helen Sitlar
Susan Smith
Smith College Volunteers
Sara Snyder
Sonya Sofield
David Spector
St. Francis of Assisi Volunteers
John Stoffolano
Jane Stein
Tom Sullivan
Eric Thompson
Eric Toennismeier
Leilani Trimble
Carol Trosset
Lydia Trottman
Jennifer Unkles
Matt Vallerie
John Van deGraaff
Jorden Van Emmerik
Hannah Warren
Marty Wells
Pete Westover
Kin Wildman-Hanlon
Orlando Wildman-Hanlon
Hannah Wilk
Jonathan and Meg Wright
Anna Yoors
Derek Yorks
Dan Ziomek
Emma Zyskowski
Amherst Cinema

Program Partners, Collaborators and Alliances

Amherst College
Big Brothers Big Sisters
Brant Lake Hill Farm
Brookfield Farm
Center for Ecotechnology
Coldham & Hartman Architects
The Common School
Cowls Lumbar
Daily Hampshire Gazette
Durfee Conservatory
Great Falls Discovery Center
Family Outreach Center
Five College Learning in Retirement
Hampshire Bird Club
Hampshire College
Kestrel Trust
Johns Hopkins University
Little Cree Spy Excursions
The Lord Jeffery Inn
Massachusetts Department of Environmental Protection
Many Hands Farm
Massachusetts Audubon Society

Massachusetts Department of Conservation and Recreation (DCR)
Massachusetts Environmental Education Society (MEES)
Mass Walking Tour
Master Gardeners of Western Massachusetts
Mount Holyoke College
New England Environmental Education Alliance (NNEEA)
New England Wildflower Society
Northeast Sustainable Energy Association
Robert E. Barrett Fishway, Holyoke
Richard Cronin National Salmon Station
Rushing Rivers Institute
Town of Amherst
The Trustees of Reservations
University of Massachusetts, Amherst
U.S. Fish and Wildlife Service
Valley Environmental Education Collaborative
Western Mass Saves
Wright Builders

<table>
<thead>
<tr>
<th></th>
<th>FY12</th>
<th>FY13</th>
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<tbody>
<tr>
<td>Total volunteers</td>
<td>187</td>
<td>199</td>
</tr>
<tr>
<td>Total volunteer hours</td>
<td>3,739</td>
<td>2,999</td>
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</table>
Biothon

The Hitchcock Center’s Biothon happens each year in May when bird migration is at its peak and when many plants are in leaf and bloom. It’s when we can expect to see the greatest biodiversity. Teams choose where and when to go out for up to a 24-hour period on Biothon weekend and count species—birds, plants, mammals, reptiles and amphibians, insects, or everything! Biothon is one of Hitchcock’s two major fundraising events of the year. Thank you to all of the team “captains” who have made Biothon a resounding success:

2012
Penny Beebe
Jaana Cutson
Nancy Eddy
Janice Gifford
Marie Hess
Martha Hoopes
Katie Koerten

2013
Sarah la Cour
Kate Lamdin
Susan Loring-Wells
Jan Ortiz
Lisa Silvonen-Binder
Susan Smith
David Spector
Ted Watt
Pete Westover
Larry Winship
Martha Hoopes
John Kowaleski
Kate Lamdin
Susan Loring-Wells
David Spector
Ted Watt
Dan Zilome

CONTRIBUTING AUTHORS
David Ahfeld
Kari Blood
Michael Dover
Charley Eiseman
Mark Elbroch
Elizabeth Farnsworth
Jan Foster
Ken Gooch
Daniel Greenberg
Katie Koerten
Mary Kraus
Joshua Rose
Mark Protti
David Spector
Ginny Sullivan
Ted Watt
Lawrence Winship

EARTH MATTERS
The Hitchcock Center’s bi-weekly column in the Daily Hampshire Gazette continues to offer readers a wide range of topics on natural history and environmental issues written by numerous authors, including Hitchcock staff, present and former board members, and guest writers.

Hitchcock Center Board member Michael Dover coordinates the column and co-edits with Board member Caroline Hanna, staff member Katie Koerten and Hitchcock photographer Rebecca Reid. We wish to thank all of our authors who contributed columns in FY12 & 13, and our editor at the Gazette, Suzanne Wilson.
Celebrating 50 Years!

Honoring the Past, Celebrating the Present, Preparing for the Future

Thank you for helping the Hitchcock Center celebrate our 50th anniversary in 2013! Highlights include:

50th Anniversary Open House
On September 15, 2012 over 50 people attended a celebratory open house that included our first ever Naturalist Roadshow, a virtual tour through the U.S. Fish and Wildlife Services's Watershed on Wheels exhibit and birthday cake.

Amherst Area Chamber of Commerce A+ Legacy Award Recipient
The Amherst Chamber of Commerce honored the Hitchcock Center with it's A+ Award. Over 200 people attended this special awards ceremony and dinner held at the Lord Jeffery Inn on October 4, 2012.

50th Anniversary Environmental Film Series
We premiered our first-ever film and speaker series in partnership with Amherst Cinema that featured three distinctive viewpoints on environmental awareness and understanding. Films in the series included: Microcosmos, Dirt! The Movie, and The Greening of Southie. We are grateful to have been joined by local experts including Laurie Sanders, Peter McLean of Brookfield Farm, and Amherst architect Bruce Coldham of Coldham & Hartman Architects. The Lord Jeffery Inn’s 30Boltwood offered a prix fixe meal for a fun “Green Date” option.

50th Anniversary Gala
On April 26, 2013, over 200 people attended our 50th Anniversary Gala event held at the Lord Jeffery Inn, in Amherst. Former U.S. Representative John Olver and naturalist John Green were honored with the Heroes for a Healthy Planet Legacy Award, and we premiered our new film Roots: 50 Years of Growth. Special thanks to our keynote speaker, Hampshire College President Jonathan Lash for his inspirational words.

50 Places for 50 Years Blog
Hitchcock staff and friends introduced 50 special places to explore for walking, hiking and special landscape features in the Pioneer Valley through weekly blog posts. Published on our website in celebration of 50 years of promoting greater environmental awareness and understanding. To read posts in this series please visit: http://ow.ly/yufjI.

Thank you to our blog contributors: Vivienne Carey, Jaana Cutson, Faith Deering, Michael Dover, Elizabeth Farnsworth, John Foster, Arianna Grindrod, Deb Habib, Abbe Hamilton, Julie Johnson, Colleen Kelley, Katie Koerten, Jim Lafley, Micky McKinley, Patty O’Donnell, Jan Ortiz, Jeff Podos, Joshua Rose, Jessica Schultz, Helen Ann Sephton, David Spector, Gini Traub, Jennifer Unkles, and Ted Watt.

50th Anniversary Field Walk Series
Over 120 people participated in our year-round field walk series that brought over six of the Valley’s most experienced naturalists together to share their skills, favorite spots and new discoveries.
Heroes for a Healthy Planet Awards

The Hitchcock Center's Heroes for a Healthy Planet award acknowledges a person, family, organization or institution in our community that has made a significant contribution toward increased knowledge, understanding, and stewardship of our local economy.

The Hitchcock Center was pleased to present the 2012 and 2013 Heroes for a Healthy Planet awards to:

2012
The Camera/McKenna Family for Three Generations of Environmental Stewardship
First Generation: Jennie McKenna & Gerry Weiss
Second Generation: Ian & Samantha Camera and Eli McKenna & Kate Filanowski
Third Generation: Jonas Camera & Julian Camera

2013
John W. Olver, former U.S. Representative (Massachusetts 1st District)
Legacy Award for Policy & Advocacy
John Green, Jr., naturalist, photographer, and educator
Legacy Award for Education

Photos: John Green, Jr. (above); John W. Olver, Julie Johnson, Jaana Cutson (below)
FY12 & FY13 Green Building Project in Review

The Hitchcock Center has been working for five years in extensive planning and preparation toward its future, initiating a new green building project calling for a building that will not only serve as a highly visible model of ecological design, but also will teach people of all ages the science of ecology and the practice of sustainability. Some milestone achievements include:

FY2012
- Secured new site and partnership with Hampshire College;
- Completed engineering and geotechnical studies of the site;
- Hired fundraising advisor Ellen Leuchs of KirschLeuchs Consulting to plan for a future capital campaign.

FY2013
- Hired design team lead by designLAB architects;
- Received $30,000 technical assistance grant from the Massachusetts Cultural Facilities Fund to complete the conceptual design;
- Hired Wright Builders as preconstruction advisor;
- Hired Chris Riddle as owner’s representative/manager.
Honoring Dubie’s Legacy

The Hitchcock Center for the Environment was founded in 1962 by Ethel Dubois (1906–1987), a retired guidance counselor. Ethel was deeply inspired by the works of Rachel Carson (1907–1964) who is recognized as the founder of the contemporary environmental movement. She bought a farm in Leverett and, with the support of a handful of dedicated volunteers, provided summer camp and nature programs for low-income children living primarily in Holyoke and Springfield. Her goal was to provide these children with opportunities otherwise not available to them: to experience the natural world and to develop a sense of wonder about it.

Initially known as the “Long Plain Nature Center,” the Center’s service region rapidly grew in the ’60s and ’70s to include new science and nature programs for schools and communities throughout Hampshire, Hampden and Franklin Counties. It soon outgrew its farm location and in 1976, with the generous support of the town of Amherst, the Center relocated to its present location at the Larch Hill Conservation Area in Amherst.

At about the same time, the Center changed its name to the Hitchcock Center for the Environment in honor of Edward & Orra Hitchcock: Edward, the first Massachusetts state geologist and third president of Amherst College, and Orra, a noted botanical illustrator. Today, the Center remains true to Dubie’s core mission of fostering a greater awareness and understanding of our environment and developing environmentally literate citizens.
The Hitchcock Center is grateful for the support of the following individuals, businesses and organizations during our fiscal years July 1, 2011–June 30, 2013. Regular annual support ensures that our educational mission and vision remains responsive to the needs of our community.

**Our Supporters**

The Scholarship Gifts and Capital Project Gifts sections list the names of individuals and organizations that have provided financial support to the Hitchcock Center. The names are listed in alphabetical order by last name.

The Annual Fund & Membership Gifts sections list the names of individuals and organizations that have made contributions to the Annual Fund and Membership Gifts. The contributions are listed in descending order by dollar amount.

The Bequests section lists the names of individuals who have made bequests to the Hitchcock Center.

The Fiscal Year 2012 and Fiscal Year 2013 sections list the names of individuals and organizations that have made contributions to the Hitchcock Center in those fiscal years.

The Bequests section lists the names of individuals who have made bequests to the Hitchcock Center.

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Michael Zide & Jane Winthers Zide
Cheryl Zoll & Eric Sawyer
Ximena Zuniga & Jane Mildred
Valley Gives (FY13)

Valley Gives is a one-of-a-kind celebration of generosity in western Massachusetts. In a 24-hour period on December 12, hundreds of local nonprofit organizations rally to raise funds for their missions, while being eligible for bonus prizes throughout the event. The top three organizations in most dollars raised and most unique number of donors also win generous prizes. During Valley Gives 2012 (FY13), our first year of participating in this event, the Hitchcock Center raised $7,771 from 84 donors to support our award-winning environmental education programming. Thank you!

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Anonymous III
Anonymous IV
Anonymous V
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Danielle Barshak & Oran Kaufman
Ginny Brewer & Betsy Howlett
Steven Brown & Lisa Oram
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Multi-Year breakout—
Annual & Capital Campaign Gifts
Special thanks to those who have pledged gifts over multiple years. Your long-term financial commitment gives the Hitchcock Center the confidence it needs to be responsive to future needs.

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Anonymous IX
Anonymous X
Anonymous XI
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Amherst Welding
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Hadley Garden Center
Nancy Goodman
Henry Leuchtman
Lord Jeffery Inn
Town of Amherst

**Matching Gifts**
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Anonymous Fund II
Grantham, Mayo, Van Otterloo & Co.

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David Collette (Elaine Beilin & Robert Brown)
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Mary Jones, Colleen Kelley, Katie Koerten, Northfield Sitting Group,
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Josh Parker (Joanne Parker)
Cynthia Patterson (Martha F. Hoopes)
Korinna Spirko (Traci Hess & John Wells, Kathleen Traphagen & Khalid Elkalai)
Hanna & Emily Worpek (Bonita & Robert Krotkov)

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**Revenue FY2012**

<table>
<thead>
<tr>
<th>Category</th>
<th>FY2012</th>
<th>FY2013</th>
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<tbody>
<tr>
<td>Contributed support</td>
<td>$124,722</td>
<td>$188,483</td>
</tr>
<tr>
<td>Grant</td>
<td>$93,605</td>
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</tr>
<tr>
<td>Earned revenue</td>
<td>$248,743</td>
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</tr>
<tr>
<td>Membership</td>
<td>$15,240</td>
<td>$13,880</td>
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<tr>
<td>Other</td>
<td>$358</td>
<td>$355</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$482,668</td>
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</tr>
</tbody>
</table>

**Revenue FY2013**

<table>
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<tr>
<th>Category</th>
<th>FY2012</th>
<th>FY2013</th>
</tr>
</thead>
<tbody>
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**Expenses FY2012**

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<th>FY2012</th>
<th>FY2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>General operations</td>
<td>$57,930</td>
<td>$94,059</td>
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<tr>
<td>Development</td>
<td>$49,879</td>
<td>$56,980</td>
</tr>
<tr>
<td>Green Building Fund</td>
<td>$122,615</td>
<td>$220,057</td>
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<tr>
<td>Program</td>
<td>$286,312</td>
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<td><strong>Total Expenses</strong></td>
<td>$516,736</td>
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**Expenses FY2013**

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*Figures based on audited financial statements for FY12 and FY13.