2014 ANNUAL REPORT
Letter from the Executive Director

Dear Friends,

It is a challenging time for the field of environmental education. No longer is it enough for environmental centers to help people learn about the natural world and the ecological systems that support life. The potentially devastating consequences of humans’ actions on the environment make it urgent for educators to seek out new approaches. These must be aimed at helping people understand the natural and human communities in which they live, their interconnection and interdependence, and the fact that we all have the ability to make contributions to change.

The Hitchcock Center meets this challenge each and every day, as you will soon read in the pages of this Annual Report. Over our 53-year history, we have built on our successful teaching practices and a growing awareness that, as citizens, we need to think about the world in an integrated way in order to promote greater environmental integrity, economic prosperity and social equity.

This past fiscal year has been an extremely busy one with continued growth in almost all areas of the Hitchcock Center. Words cannot express my deep-felt gratitude to all the hard-working staff, board and volunteers that make the Hitchcock Center such a unique and innovative place for environmental learning.

I would also be remiss if I did not pay tribute to the hundreds upon hundreds of people, businesses, organizations and agencies who have given us monetary and in-kind support to keep our organization a strong and recognized leader in environmental education.

With my best regards,

Julie Johnson, Executive Director

Special thanks goes to the Town of Amherst and to the following business partners whose generous support at the sustaining level ensured high quality environmental education for our community in FY14:
BOARD MEMBERS
OFFICERS
Sarah la Cour, President
Kate Lamdin, Vice-President
Nancy Eddy, Clerk
Marie Hess, Treasurer
MEMBERS-AT-LARGE
Danielle Barshak
Merle Bruno
Casey Clark
Carey Clouse
Caroline Hanna
John Kowaleski
Susan Loring-Wells
Doug Marshall
Michael Schwartz
Pamela Stone
Donna Wiley
Dan Ziomek
EX-OFFICIO
Harvey Allen, Conservation Commission Liaison
Julie Johnson, Executive Director
STAFF MEMBERS
Julie Johnson, Executive Director
Casey Beebe, Community Programs Coordinator
Colleen Kelley, Education Director
Katie Koerten, Environmental Educator, Children and Family Programs Coordinator
Micky McKinley, Environmental Educator
Patty O’Donnell, Environmental Educator
Jessica Schultz, Communications and Capital Project Coordinator
Marcus Simon, Development Coordinator
Helen Ann Sephton, Environmental Educator, School Programs Coordinator
Jennifer Unkles, Bookkeeper
Ted Watt, Naturalist, Environmental Educator
SEASONAL STAFF
Joanna Benoit
Hazel Crowley
Courtney Dyson
Julie Erickson
Alex Keel
Evelyn Lane
Corrin Meise-Munns
Patrick O’Roark
INTERNS
Lily Bell, Hampshire College
Becca Bland, Mount Holyoke College
Madra Choromanska, Hampshire College
Josia DeChiara, Hampshire College
Katy Eagles, unaffiliated
Chiara Forrester, Hampshire College
Amber Halkiotis, UMass Amherst
Sana Jameel, UMass Amherst
Adria Paulson, Hampshire College
Thea Pope, Mount Holyoke College
Karen Sullivan, unaffiliated
Hitchcock Center for the Environment at Larch Hill Conservation Area
525 South Pleasant Street
Amherst, MA 01002
413-256-6006
Hours: Tuesday–Friday
9:00 AM–4:00 PM
hitchcockcenter.org
“Our intern program equips people with the skills needed to promote a healthier planet through environmental education.”
—Colleen Kelley, education director and intern program coordinator
Hitchcock at a Glance

The Hitchcock Center’s mission is to foster a greater awareness and understanding of the environment and to develop environmentally literate citizens.

**OUR FY14 IMPACT**

8,994 total children, youth, and adults participated in 349 unique programs offered throughout western Massachusetts and beyond:

6,012 K–12 student participants gained greater scientific understanding through standards-based, interdisciplinary programs focused on the local environment and real-world challenges.

1,084 Children, youth, and family participants joined in hands-on science and nature discovery programs designed to engage the whole child and family in greater connection and commitment to the natural world.

325 Professional development participants were trained in new curriculum and methods to strengthen the integration of science, ecology and environmental sustainability topics into their daily curricula.

1,127 Adult participants gained skills and knowledge through natural history, citizen science, and sustainability programs.

86 Schools, colleges, and organizations were assisted or partnered with the Hitchcock Center to promote regional environmental literacy and sustainability.

30% Low-income participants were supported through scholarships, subsidies, business sponsorship and grants to keep our environmental education programs at low- or no-cost.

288 Volunteers contributed over 2,300 hours to Hitchcock programs and operations.
FY14 Communities Served

Hampshire County: 68%
Hampden County: 17%
Franklin County: 15%
Other: <1%

Numbers on the map reflect the K–12 schools served within each community. Towns without numbers indicate program participation.

Other Massachusetts Counties Served:
- Berkshire
- Middlesex
- Norfolk
- Suffolk
- Worcester

Other States:
- Connecticut
- Georgia
- New York
- North Carolina
- Pennsylvania
- Rhode Island
- Vermont
- Virginia

Other Countries or Regions:
- Caribbean
- Central America
- England
- Italy
- Japan
Our Work

Our values are centered on six fundamental aspects of environmental education: teaching principles of ecology; place-based learning; knowing the whole story; promoting resilient communities; demonstrating sustainability in the built environment; and educating for active citizenship. FY14 highlights include:

Naturalist-in-Residence Program Extends Learning in the Outdoors
Thanks to strong funding support from the Massachusetts Cultural Council, the Hitchcock Center completed school residencies that served 15 schools, 81 classrooms and 1,661 students from Granby, Heath, Leeds, Holyoke, East Longmeadow, Northampton, Sunderland, Whately, Deerfield, Conway and Florence. Our residency programs partner a skilled Hitchcock naturalist with schools to help restructure curricula to promote longer-term study of local places, solve environmental issues, and use natural areas close to schools for outdoor-oriented, project- and place-based learning.

The Plight of Honeybees: An Educational Priority
The Larch Hill Collaborative elevated the plight of honeybees as an educational priority with its member organizations, Hitchcock Center, Common School and the Bramble Hill Farm, coming together to jointly plan and implement a series of yearlong programs and events that engaged over 350 children and their families in activities to help promote greater awareness and advocacy on behalf of honeybees. This included a letter writing campaign asking local legislators, pesticide companies, and farmers to replace hazardous pesticides with ecologically sound and socially just alternatives.

A New Lens on Science Learning
There is no doubt that science—and, therefore, science education—is central to the lives of all Americans. Hitchcock educators in partnership with the New England Environmental Education Alliance have developed new curricula designed to meet the Next Generation Science Standards (NGSS). Classroom-ready units are now available free of charge on the Center’s website and include: “The Pond Ecosystem,” “Energy is Electrifying,” “The Hydrosphere, Water, and How We Use It.” The “Energy is Electrifying!” curriculum was presented at the National Science Teachers Association (NSTA) Conference in Boston on April 4, 2014 to over 75 teachers from across the country. The curriculum was further piloted with 20 teachers and 450 of their students, thanks to a grant from the Frances R. Dewing Foundation.

“Mr. Ted Watt, our class really appreciates your teaching us all this information ... Personally, I do not like animals but you taught our class so well I wanted to learn more about animals and nature. Hope you come back soon.” —Third grader, Leeds Elementary School, Leeds, MA
School Field Trips Engage Students in Memorable Outdoor Experiences

The Center’s popular inquiry-based field trip program continues to grow with over 2,000 elementary school students participating in over 98 field trips including: “Life in a Pond,” “Mountains and Valleys,” “Insect Investigations,” “Habitat Studies,” and “Forest Ecology.” In FY14, a new “Bird Migration” field trip helped students learn about blue bird habitat requirements, habitat loss, and how habitats and nesting places can be created to support the birds. Some students were even able to view young bluebirds fledging from nesting boxes at Bramble Hill Farm!

New Phenology Club Study Launched

The Hitchcock Center organized its first Phenology Study Club with 18 adults meeting monthly to study different topics including: bird migration, spring wildflowers, bog ecology, mushrooms, vernal pools and more. The purpose of this club is to gather and record data to document how specific local habitats and ecosystems are adjusting to climate change over time.

“How our fifth graders had a wonderful time doing hands-on, inquiry based science and are all excited about learning more! The Hitchcock Center’s Energy Literacy unit is fantastic and led to some really meaningful conversations about energy and the environment. I am so glad that I was able to attend the workshop for teachers last fall. Thanks again for everything! I look forward to working with you again in the future.”

—Kristin Pisano, fifth grade teacher, Selser School, Chicopee, MA

How to Talk About Climate Change

It’s hard enough to talk about climate change with adults—how do we navigate this conversation with our children? Hitchcock responded by organizing two discussion groups with parents, grandparents, caregivers and educators to help them explore developmentally appropriate ways to introduce the complex causes and challenges of climate change. Addressing climate change, its consequences and its solutions, is not only a program priority for the Center—it is a priority for all aspects of the organization from supply ordering to facility planning.

Mickey Novak Receives Hitchcock’s 2014 Heroes for a Healthy Planet Award

Mickey Novak was honored with the 2014 Heroes for a Healthy Planet award at the Hitchcock Center’s annual Salamander Sunday Brunch on Sunday, March 30, 2014. Novak received the 2014 award for his decades of tireless dedication to environmental education and conservation of aquatic life as project leader of the Richard Cronin National Salmon Station.

Thank you Mickey! It’s been a joy to work with you.

Earth Matters Column Enters 5th Year

A total of 27 “Earth Matters” columns were published in the Daily Hampshire Gazette on a wide range of natural history, sustainability, and ecological topics reaching over 16,000 households per publication. Special thanks goes to our editorial team headed up by Michael Dover, Katie Koerten and Caroline Hanna. Visit our website to view all published columns.

Intern Profile: Josia Gertz DeChiara

Many years ago, Josia Gertz DeChiara was a summer camper at the Hitchcock Center, climbing trees and playing in mud puddles. Her fascination with the magical inner workings of plants drew her to study molecular ecology at Hampshire College. It was only natural that Josia joined Hitchcock Center as a college intern in the Fall of 2013 as a classroom aide working with children in our “Nature Play Afterschool,” “Nature Discovery Preschool,” and “Hitchcock Homeschool” programs.
Our Volunteers

Volunteers are a foundation of support for our staff and programs. Nearly 300 volunteers contributed over 2,300 hours of service to the Center in FY14. Our volunteers greet our visitors, weed and maintain gardens, prepare crafts and materials for programs, field questions and register program participants, care for our teaching animals, and complete maintenance tasks in our building.

Alena Ayvazian
Renee Bachman
Zachary Banas
Nancy Barr
Penny Beebe
Jason Berg
Christine Berquist
Becca Bland
Cailey Bloomgarden-Bredia
De Boyd
Bennett Breig
Virginia Brewer
John Brook
Margaret Bullit-Jonas
Jacqueline Burkett
Will Casa
Cecelia Chalfin
James Chalfin
Natalie Chatmutka
Gina Chaplain
Madra Choromanska
Rebecca Clark
Bruce Coldham
Louise Colligan
Sarah Cooper
Emily Coppola
Bick Corsa
Artelia Court
Hazel Crowley
Jaana Cutson

Jerry Danielle
Shianne Desellier
Darienne Dewalt
Summer Dewalt
Aiping Dong
Sahar Douglas
Michael Dover
Mary Dunn
Aaron Ellison
Madison Esposito
Elizabeth Farnsworth
Derrick Feuerstein
Dotty & Hugh Friel
Judy Gatland
Henry Geffert
Terri Geffert
Nancy Goodman
Justin Gonsor
Zac Gorden
Dave Gott
Rae Griffiths
Norma Hallock
Kahlil Henderson
Doris Holden
Cecile Hynds-Riddle
Ruthie Ireland
Paul Ita
Marianne Jackus
Mat Jacobson
Betsey Johnson
Leo & Henry Kahan
Hollie Kalkstein
Margaret Keefe
Devon Kelting
Brenda Kennedy
Dave King
Carol Kirwin
Melanie Klein
Mary Kraus
Kyra La Cour
Landeryou
Zachary LaRocca
Wendy Larson
Evelyn Lane
Henry Lappen
Bebe Leistyna
Hans Leo
Alex Libby
Bridgit & Jerry Litchfield
Julia Lloyd
Christina Longmar
Carol & Connor & Doug & Owen Lynch
Mary Jo Maffei
Carl Mailler
Eleanor Manire-Gatti
Joel Martin
Carolyn Mathews
Colin McLean
Dee McWilliams
Johnny Meyer
Anne & Emily & John & Tom Mileski
Sue Morello
Rich Morse
Diane Murch
Orin Nisenson
Marty Noblick
Marty Norden
Mickey Novak
Moe O’Connor
Gary Orinsky
Alice Partridge
William Patten
Ethan Pond
Janet Price
Lynn Puffer
Maegan Puzas
Lena Quackenbush
James Rathburn
Gretchen Ravenhurst
Rebecca Reid
Jennifer & John Reese & family
George Regmond
Jason Rennie
Chris Riddle
Joe Roberts
Jess Rocheleau
Lorrie Roussi
Laurie Sanders
Graham Sephton
Bethany & Seth Seeger
Beryl Singer
Becky Smith
Sara Snyder
Sonya Sofield
David Spector
Anne Stenge
Bob Strong
Tom Sullivan
Beverly Swihart
Ralph Taylor
George Teter
Deb Thornton
Barbara & Ralph Tiner
Kal Treloar
Carol Trosset
Steve Upton

John Van de Graaff
Fred Venne
Juliana Verhoven
Lee Anne Warner
Mara Waskiewicz
Dave Wattles
Pete Westover
Kin Wildman-Hanlon
Orlando Wildman-Hanlon
Allison Willette
Lawrence Winship
Debra Worth
Jonathan & Meg Wright

Hampshire College (3)
Smith College (8)
UMass
Alpha Phi Omega (33)
Delta Xi Phi (2)
Kappa Phi Lambda (15)
Omega Psi Delta (4)
Sigma Lambda Gamma (3)
Our Supporters

The Hitchcock Center is grateful for the generous in-kind, contributed and grant support from the following individuals, businesses, foundations and organizations during our fiscal year FY14 (July 1, 2013–June 30, 2014). Your support ensures that our educational mission and vision remains responsive to the needs of our community, and keeps our ongoing operations strong and growing. Thank you!

ANNUAL FUND GIFTS

$10,000 and up
The Kendeda Fund
Edwin S. Webster Foundation

$5,000–$9,999
1 Anonymous Donor
Wanda S. Blake
Rema Boscov
Massachusetts Cultural Council
Wright Builders, Inc.

$2,000–$4,999
2 Anonymous Donors
James & Senani Babson
The Susan A. & Donald P. Babson Charitable Foundation
Janice Gifford
Integrity Development & Construction
KirschLeuchs Consulting
Bob Saul & Katie Fretwell
Michael G. Schwartz
Sinauer Associates, Inc.
Donna Wiley
& Neal Abraham

$1,000–$1,999
4 Anonymous Donors
John & Elizabeth Armstrong
Katherine Campbell
Casey Clark

Community Foundation of Western Massachusetts
Sabina Cournoyer
Jaana Cutson
& Paul Rothenberg
Thomas Ewing
& Marilyn London-Ewing
Florence Savings Bank
Garden Club of Amherst
Gordon Hall
Susan Heitker
& Mathew Jacobson
Mary Hocken
Peter Jessop
& Maureen Humpage
Susan Loring Wells
& Marty Wells
Sarah & Douglas Marshall
Jan & Carlos Ortiz
The Pew Charitable Trust
Dr. Victoria Pillard
Pamela Stone
& Jim Humphrey
Alice Swift
Larry Winship
& Ellen Donkin

$500–$999
A. J. Hastings, Inc.
Boisselle, Morton & Associates, LLP
Judith A. Gatland & Jon Lord
Stephen Gilbert
Marie Hess

Estate of Amy Olney Johnson
Betsey Johnson
Kraus-Fitch Architects
Jim Lafley & Sharon Wood
Joan & Ken Langley
Tony & Nora Maroulis
Ruth Owen Jones
Harriet & Alexander Pollatske
Chris & Deanne Riddle
Peter Snedecor
& Anne Scarff
Randi Stein
Vanasse Hangen Brustlin, Inc.

$250–$499
2 Anonymous Donors
Elizabeth Aries & Richard Berman
Cynthia & Richard Asebrook
Adelia Bardwell
Danielle Barshak
& Oran Kaufman
Penny Beebe
James D. Brassord
Bernard & Patty Brennan
Mary Louise Broll
Merle S. Bruno
& Peter Vincent
The Common School
Roger & Shirley Conant
Barbara Davis
& George Howard

Davis Financial Group
Michael Dover
& Rebecca Reid
Nancy Eddy
Encharter Insurance
Judith Espinola
& Susan Perry
Elizabeth Farnsworth
& Aaron Ellison
James Gamble
Michele Granda
Julie & David Gross
Farshid Hajir
& Janice Telfer
Martha & Robert Hanrott
Hart & Patterson
Financial Services
Doris R. Holden Institute For Training and Development
Julie M. Johnson
John Kowaleski & Erin Baker
Ellen Leuchs
Elizabeth Loughran
Robert Ludwig
Jean & Lynn Miller
Pelham Auto Service
Nancy & Ned Polan
Lindsay Read
& Gerald Guidera Jr.
Margaret & Bob Riddle
Kenneth Rosenthal
Gordon & Dale Schimmel
Seewald, Jankowski & Spencer, P.C.
Susan M. Smith
& Doris Atkinson
David Specter
& Magda Bechar
Representative Ellen Story
Karen A. Sullivan & Jason Woolf
Surner Heating Company, Inc.
Richard & Mary Thayer Valley Veterinary Hospital
John Van de Graaff & Marylee Bomboy
Whalen Insurance Agency
Nancy & Don Wise
Jonathan Wright & Margaret Kelsey Wright

$100–$249
4 Anonymous Donors
Janice & Louis Albano
Craig & Emily Allen
Harvey Allen
Kay Althoff
Renee Bachman
Dennis Baker
& Ellen O’Brien Baker
Donna Baron
& Steven Silvern
Peter & Anne Barry
Susan Barry
Helga Beatty

Christopher Benfey & Mickey Rathbun
William Benner & Joseph Wicinski
Ellen & Peter Berek
Carol Booth
Leslie & Dwayne Breger
Lee & Will Bridegam
Dorrie Brooks & Helen Kahn
Judy & Barry Brooks
Jane & Steven Brown
Jesse Brownback III
Margaret Bullitt-Jonas & Robert Jonas
Jennifer Killara Burn
Elisa K. Campbell
Nancy Campbell
& Carl Caivano
Anne Cann
Carey Clouse
Hope Crolius, The Goat Girls
Andrew Crystal & Jan Ruby-Crystal
William & Trudy Darity
Joan B. Davis
Patricia De Angelis & Carol Lewis
Lyle Denit & Julie Nelson
Ellen B. Dickson
Sarah Dixwell Brown
Paul Dobosh
Gary & Linda Donnelly
Darcy Dumont
Susan & Wayne Emerson
Paul & Deborah Engel
E.S.P. Auto, Inc.
Brenda Ewing
Molly Falsetti-Yu
Fiddlers Green Contra Dance
Jackie & Carl Fiocchi
Dorothy Firman
Barbara Fischer
Laura Fitch & Lyons Witten
Melanie & Gordon Fletcher-Howell
Tom Flittie
& Janet Lansberry
Barbara C. Ford
Robin Fordham
& William Miller
Maurille & Janice Fournier
Barbara Francis
& Al Woodhull
Susan & Michael Frazier
Debbie Friedlander
Lissa Marshall Ganter
Tom Gardner
& Karen Levine
Mandy Gerry
& Graham Ridley
Elizabeth Giannini
& Jeffrey McCullough
Margot Gifford
Tom & Janine Giles
Melissa Giraud
David Glassberg
Sarah Goff
Robert Graham
& Judi Pierce
Parvati Grais
& Corwin Greenberg
Virginia & Robert Graves
Amy Gray
Priscilla & Fred Greeley
John Green
Jessie Grees
Devin & Rachel Griffths
James Grogan
Bob & Ann Grose
Louise & Ron Grosslein
Katherine Halvorsen
Ginny Hamilton
& Eugene Goffredo
Louise R. Hammann
Shirley Hammerschmith
Thea Hardigg
Theresa & David Harris
Jennifer & Thomas Hartley
Christine Hatch
& Frances Ashley
Jennifer Haugsjaahabink
Julie H. HawkOwl
Bob Hawley
& Mary McCarthy
Bennett Hazlip
& Elizabeth Markovits
Anne Hazzard
Ruth Hazzard
& Claude Tellier
Barbara C. Heath
Steven & Maria Heim
David Hershps
James & Jacquelyn Hickey
Sara Hills
Renee Holesovsky
William Holladay
& Patricia Appelbaum
Patricia Holland
Lauren O. Holt
Rhoda Honigberg
Heather & John Hornik
Leslie Howard
Betsy Howlett
Mary Hoyer
Kimberly & James Hyslip
Duncan Irischick
& Jitnapa Suthikant
Scott Jackson
& Chris Sarfaty
Joanne Jaffin
Selia Jaswal
& Margaret Robertson
Miriam & John Jenkins
Patricia B.
& Stephen P. Jewell
Kyle Johnson
Mark Johnson
Alicia Jones
Bernadette & Emlen Jones
David S. Jones
Shelly & Scott Kahan
Hollie Kalkstien
Sam Kalman
Priscilla Kane Hellweg
& John Hellweg
Laurie Kamins
Keith & Julie Kaneta
Alla Katsnelson
David M.
& Susan N. Katz
Gina Kaufman
Jonah Keane
Elizabeth & John Kelley
Karen Kelly
Devon Kelting
Diane Kelton
Stephanie Kent
Sam & Thelma Killings
David King & Joan Milam
Talia & Chris Kingston
Robin Kline
Mary E. Kohler
Ellen Kosmer
Melissa Kroodsma
Sonia Krotkov
& Scott Norris
Mohini & Jason Kulp
Anne Y. Kusiak
Kathryn Lachman
& Jesse Ferris
Phyllis Ladd
Catherine Lafleur
Seal LaMadeleine
Janice Lamberg
& Howard Saerstein
Henry Lappen
Leticia Lasseter
Cheryl Latuner
Marie Lauderdale
& Lewis Burton
Winston
& Margaret Lavallee
Ching Leang
Carole Learned-Miller
Mathew Lebowitz
& Jill Shulman
Vikki Lenhart
Anne M. Lertora
Janet & Paul Lesniak
Kristin & Simon Leutz
Susan Lewandowski
William Lindsey
& Ellen Brout Lindsey
Elizabeth Lingo
Farnsworth Lobenstine
& Amy Ben-Ezra
Sovann-Malis Loewing
Anne Lombard
Ann S. Lowell
Carole Lynch
Paula & Paul Lyons
Robert & Karen Mack
Mary Jo Maffei
& Jeff Quackenbush
Marianne Mahoney
Winnifred Manning
Craig Martin
& Lynmarie K. Thompson
Anna Martini
& Maria Kopicki
Karl Martini
& Cynthia Weigel
Pamela Erickson Maurer
& Steve Maurer
Mariela McAllister
Richard McCarthy
Gale McClung
Thomas McClung
William McClung
Jock McDonald
& Allison Bleyler McDonald
Patricia McGiffin
Susan McGinn
& Jay Mankita
Jennifer McKenna
& Gerald Weiss
Dymphna McWilliams
& Todd Walker
Marcia Merithew
& Julie Kosson
Corky & Carolyn Miller
Rebecca S. Miller
& Thomas Randall
Steven Morgan
& Mary Ellen Kelly
Mary Jo M. Moses
John Moss
David & Betsy Mullins
Diane & Laurence Murch
James A.
& Suzannah F. Muspratt
Dr. Ladimer S.
& Dr. Anna B. Nagurney
Katherine Naughton
Kim & Ethan Nedeau
Andrea Newman
Sigurd Nilsen
& Peggy Matthews-Nilsen
David P. Norton
John Nove
Anne Novosel-Mileski
& James Mileski
Melissa O’Brien
& Oliver Doisneau
Patty O’Donnell
& Rick Gerstein
Michael Robinson
& Ellen O’Neil
Elizabeth & Kristofer Page
Darci Palmquist
Laura & Martha Patrick
Alisa Pearson
& Geoff Hudson
Robert Peck
Jo Philips
Ilana Polyak
Denise Pope
Patricia H. Poulter
Sarah Prall
Diane Preston
Skye Belle
& Scott Przystas
Jennifer Pyke
& John Adamian
Laura Markstein Quilter

nine
MEMORIAL GIFTS

In Memory Of

Doris Allen
Gary Beluzo
Ethel DuBois

Louisa Horuati
Michael Megerdichian

Edith Minear
Richard Proctor
Otto Stein

IN-KIND GIFTS

Alpha Phi Omega (APO)
at UMass Amherst
Amherst College Dorms
Merle Bruno
Collective Copies
Daily Hampshire Gazette
Nancy Goodman
Carol Gross
Hadley Garden Center
Hope & Feathers
Framing and Gallery
Russell & Nancy Johnson
Henry Leuchtman
Sibies Pizza
Squash, Inc.
Town of Amherst
Warner Farm

HONORARY GIFTS

In Honor Of

Michael Abel
Harvey Allen
Kim Comfort
Nancy Eddy
Colleen Kelley

Katie Koerten
John Kowaleski
Jennifer Unkles
Ted Watt

Given By

Anonymous XI
Lee & Will Bridegam
Anonymous XXV
Chris & Kate Zobel
Elizabeth Kelley; Institute for Training & Development
Rebecca Miller & Tom Randall
Alicia Jones
Robert Ludwig
Barbara Heath; Institute for Training & Development
BUSINESS PARTNERSHIP PROGRAM
Special thanks to our Business Partners, whose contributions to our Annual Fund support strengthened environmental education for all ages.

Premier Partners: over $2,500
Sinauer Associates, Inc.
Wright Builders, Inc.

Sustaining Partners: $2,500
Integrity Development & Construction
Kirschleuchs Consulting

Leading Partners: $1,000
Florence Savings Bank

Contributing Partners: $500
A. J. Hastings, Inc.
Kraus-Fitch Architects
Vanasse Hangen Brustlin, Inc.

Community Partners: $250
Boisselle, Morton & Associates, LLP
Collective Copies
Davis Financial Group
Encharter Insurance
Hart & Patterson Financial Services
Pelham Auto Service
Seewald, Jankowski & Spencer, P.C.
Surner Heating Company, Inc.
Valley Veterinary Hospital
Whalen Insurance Agency

Other Business Supporters: under $250
Amherst Welding
E.S.P. Auto, Inc.
The Loose Goose Cafe
Stakeholders Capital, Inc.
Ziomek & Ziomek Law Firm

ORGANIZATION AND PROGRAM GRANTS

Source
Appalachian Mountain Club
The Frances R. Dewing Foundation
The Kendeda Fund
Massachusetts Cultural Council
The Susan A. & Donald P. Babson Charitable Foundation
United Way of Hampshire County

Grant Purpose
School field trips
Energy Literacy Project
Unrestricted operating support
Unrestricted operating support
Unrestricted operating support
Children, youth and family programs

SCHOLARSHIP FUND GIFTS
Susan Heitker
& Mathew Jacobson
Janice Jorgensen
Katie Koerten & Matt Valliere
The Pew Charitable Trust
Jennifer & Steve Unkles

BUILDING FOR THE FUTURE: THE CAMPAIGN FOR THE HITCHCOCK CENTER
We appreciate all of the donors who have already given to our campaign goal of $5.8 million. Fundraising for this campaign continues as of the time of this publication. More about our Building for the Future project is available on our website.

VALLEY GIVES
Hosted by the Community Foundation of Western Massachusetts, Valley Gives is the biggest online giving day for hundreds of nonprofits in Western Massachusetts. On December 12, 2013, the second year of Valley Gives, 152 donors raised $20,683 for the Hitchcock Center in just 24 hours. These generous gifts provided vital support for Hitchcock’s year-round activities.

Thank you!
FY14 Living Building Project in Review

The Hitchcock Center continues to advance its plans to build New England’s first public “living” environmental education center by taking the Living Building Challenge™, the most rigorous standard for sustainable development in the built environment.

Accomplishments in FY14 include:

- Completed design plans for a new 9,000 square foot building that will include: net zero energy and water; rainwater harvesting; composting toilets; building systems that model and mimic nature; a dynamic visitor’s center; improved live and natural history exhibits; hands-on indoor and outdoor children’s discovery areas; four highly adaptive classrooms and meeting spaces; expanded offices for a growing staff; and demonstration gardens, courtyards, decks, and picnic areas.

- Secured a total of $1,922,466 in new gifts, grants and pledges. This, combined with previous gifts from prior years, represents a total of $2,522,816 secured, or 43% of our initial campaign goal of $5.8M as of the end of FY14 (June 30, 2014).

We appreciate all who have supported our Building for the Future campaign. A separate report will be published at the end of our capital campaign to recognize the generous support received by all individuals, foundations, businesses, government and other sources. Thank you.
## Financials

### Revenue FY2014

<table>
<thead>
<tr>
<th>Revenue Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributed support</td>
<td>$826,793.00</td>
</tr>
<tr>
<td>Grant</td>
<td>$1,270,682.00</td>
</tr>
<tr>
<td>Earned revenue</td>
<td>$222,596.00</td>
</tr>
<tr>
<td>Events</td>
<td>$17,106.00</td>
</tr>
<tr>
<td>Other</td>
<td>$1,108.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,338,195.00</strong></td>
</tr>
</tbody>
</table>

*Of this total, $1,922,466 was raised for the Living Building Project as of June 30, 2014.*

### Expenses FY2014

<table>
<thead>
<tr>
<th>Expense Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>General operations</td>
<td>$151,644.00</td>
</tr>
<tr>
<td>Development</td>
<td>$59,661.00</td>
</tr>
<tr>
<td>Living Building Project</td>
<td>$194,620.00</td>
</tr>
<tr>
<td>Program</td>
<td>$285,497.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$691,422.00</strong></td>
</tr>
</tbody>
</table>

*Figures based on audited financial statements for FY14.*