

Professional Development Workshop

From Fear to Confidence: Protecting Against Tickborne Illnesses

Mon., April 9; 9:00 a.m. —3:00 p.m.

Hitchcock Center for the Environment, Amherst, MA

As Environmental Educators and Outdoor Leaders we want to encourage people to be outside. It is imperative that we are well informed and able to communicate professionally with staff, visitors and program participants of all ages. Join us as we learn, network, and hone our communication skills and messages—together! Let's move from fear to confidence.

What up to date information do we need to know? How do we best answer visitor's questions? What resources can we direct people to? How can we try to prevent tickborne illnesses and educate our visitors and participants about best practices?



Join the Valley Environmental Education Collaborative for an informative, engaging and practical professional development opportunity focusing on:

Ticks and Tick Life Histories
Tickborne Illnesses
What to Do if You are Bitten
Resources
Prevention Strategies
Communication & Education Strategies

Presenters include staff from regional environmental organizations and UMass Amherst's Laboratory of Medical Zoology's Tick Report.



From Fear to Confidence: Protecting Against Tickborne Illnesses Workshop Fee \$20

To pre-register visit hitchcockcenter.org. Morning refreshments provided, please bring your own lunch. The Hitchcock Center is located at 845 West Street, Amherst, MA. Workshop organized by the Valley Environmental Education Collaborative.