



BUSINESS SPONSORSHIP OPPORTUNITIES

COVID-19 School Programs

Support our local schools during the pandemic through newly developed standards-based virtual and continuing in-person School Programs. Our programs are designed to strengthen STEM (Science, Technology, Engineering and Math) learning outcomes for Pre-K–8 students. Your business sponsorship will help develop critical thinkers who are equipped to meet the complex environmental challenges of the 21st century.



IN-PERSON & VIRTUAL CLASSROOM PROGRAMS

Each program represents a one-hour session designed to engage students in the hands-on, inquiry based study of the natural world around them.

- Life Underground
- Predator and Prey
- Flowers and Plants
- Decomposers
- Metamorphosis
- Insects

IN-PERSON & VIRTUAL FIELD TRIP PROGRAMS

In-person and virtual field trips can range between 40 minutes to two hours depending on the needs of the teacher and school.

- Animal Adaptations
- Insect Investigations
- Schoolyard Habitat
- Life in a Pond
- Mountains and Valleys
- Engineering & Design

BUSINESS SPONSORSHIP LEVELS & BENEFITS

Biome Sponsor

\$10,000

Support programs for **30 school classrooms (~600 students)** and receive:

- Premier logo recognition w/link to your business on the Center's homepage **for 12 months**
- Logo recognition w/link to your business on the Center's school program webpage **for 12 months**
- Logo recognition w/link to your business on **four e-marketing communications** to HCE's western MA school network (**over 100 schools and 600 teachers and administrators**)
- Logo recognition w/link to your business **in four Salamander Scoop e-newsletters (4,750 subscribers)**

Ecosystem Sponsor

\$5,000

Support programs for **20 school classrooms (~400 students)** and receive:

- Premier logo recognition w/link to your business on the Center's homepage **for 6 months**
- Logo recognition w/link to your business on the Center's school program webpage **for 6 months**
- Logo recognition w/link to your business on **three e-marketing communications** to HCE's western MA school network (**over 100 schools and 600 teachers and administrators**)
- Logo recognition w/link to your business **in three Salamander Scoop e-newsletters (4,750 subscribers)**

Habitat Sponsor

\$2,500

Support programs for **15 school classrooms (~300 students)** and receive:

- Logo recognition w/link to your business on the Center's school program webpage **for 6 months**
- Logo recognition w/link to your business on **two e-marketing communications** to HCE's western MA school network (**over 100 schools and 600 teachers and administrators**)
- Logo recognition w/link to your business **in two Salamander Scoop e-newsletters (4,750 subscribers)**

Community Sponsor

\$1,000

Support programs to **10 school classrooms (~200 students)** and receive:

- Logo recognition w/link to your business on **one e-marketing communications** to HCE's western MA school network (**over 100 schools and 600 teachers and administrators**)
- Logo recognition w/link to your business **in two Salamander Scoop e-newsletters (4,750 subscribers)**

Species Sponsor

\$500

Support programs to **5 school classrooms (~100 students)** and receive:

- Logo recognition w/link to your business on **one e-marketing communications** to HCE's western MA school network (**over 100 schools and 600 teachers and administrators**)