



## BUSINESS SPONSORSHIP OPPORTUNITIES

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their community and world. It was created in 2012 as a simple idea: a day that encourages people to do good. Over the past seven years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

The Hitchcock Center's mission is to educate and inspire action for a healthy planet. With your business sponsorship, you can help the Hitchcock Center fulfill this mission through its award-winning environmental education programs that support over 12,000 children, youth and adults from over 80 communities across Massachusetts annually. Program areas include:

- **PreK-12 School Programs** – Developing critical thinkers who are equipped to meet the complex environmental challenges of the 21<sup>st</sup> Century.
- **Children, Youth and Family Programs** – Supporting children's intellectual, social, emotional and physical learning through hands-on science and outdoor education.
- **Adult Education Programs** – Building a base of environmentally curious, intelligent, and engaged citizens working to make our planet a better place to live.
- **Professional Development Programs** – Serving as a premier training site for educators in the best practices of environmental education and teaching excellence.

### BUSINESS SPONSORSHIP LEVELS & BENEFITS

#### **Leader (\$5,000)** – Your business will be recognized by:

- Premier logo placement on the Hitchcock Center's website with click-through to your website
- Premier logo placement In a series of five emails (4,750 subscribers per email) with logo click-through to your website
- Business tagged in two single-sponsor social media posts
- Logo in Salamander Scoop article, a quarterly e-newsletter (4,750 subscribers), with click-through to your website

#### **Protector (\$3,000)** - Your business will be recognized by:

- Logo placement on the Hitchcock Center's website with click-through to your website
- Logo placement In a series of five emails (4,750 subscribers per email) with click-through to your website
- Business tagged in two separate social media posts with other sponsors
- Business name in Salamander Scoop article, a quarterly e-newsletter (4,750 subscribers), with click-through to your website

#### **Patron (\$1,000)** - Your business will be recognized by:

- Business name on the Hitchcock Center's website with click-through to your website
- Business name in a series of five emails (4,750 subscribers per email) with click-through to your website
- Business tagged in one social media post with other sponsors
- Business name in Salamander Scoop article, a quarterly e-newsletter (4,750 subscribers), with click-through to your website

#### **Friend (\$500)** - Your business will be recognized by:

- Business name on the Hitchcock Center's website with click-through to your website
- Business name In each of a series of five emails (4,750 subscribers per email) with click-through to your website
- Business tagged in one social media post with other sponsors