



## BUSINESS SPONSORSHIP OPPORTUNITIES

### Western Massachusetts Youth Climate Summit

The Western Massachusetts Youth Climate Summit (WMYCS) is a participant-driven educational conference for youth, designed to create an opportunity for learning, dialogue and action on climate change. This premiere two-day climate event **serves over 100 youth annually** from high schools throughout the region at a time when youth leadership and empowerment is harnessing the world stage for change.



*“I can make a change in my community to solve climate change, and not just sit around thinking I can’t do anything to help.” – 2019 Western Mass Climate Summit Participant*

Participants learn from expert speakers, attending workshops, tours, and interactive sessions designed to provide a balance of factual information, tools for confidence building, and project stories for inspiration and hope. As a culminating project, student teams develop a Climate Action Plan (CAP) for their high school, to be implemented in within the school year with support from Summit leaders.

Your business sponsorship will signal to the community your commitment to addressing climate change by helping to build the next generation of environmental leaders.

### BUSINESS SPONSORSHIP LEVELS & BENEFITS

<b>Transformational Sponsor</b>	\$10,000	<ul style="list-style-type: none"> <li>• Premier logo recognition w/link to your business on the Center’s homepage for 12 mos.</li> <li>• Logo recognition w/link to your business on the WMYCS website for 12 mos.</li> <li>• Logo on all WMYCS swag</li> <li>• Logo tagged in all social media posts</li> <li>• Mention in Salamander Scoop feature article, our quarterly e-newsletter (4,750 subscribers)</li> </ul>
<b>Visionary Sponsor</b>	\$5,000	<ul style="list-style-type: none"> <li>• Premier logo recognition w/link to your business on the Center’s homepage for 12 mos.</li> <li>• Logo recognition w/link to your business on the WMYCS website for 12 mos.</li> <li>• Logo tagged in all social media posts</li> <li>• Mention in Salamander Scoop feature article, our quarterly e-newsletter (4,750 subscribers)</li> </ul>
<b>Lead Sponsor</b>	\$2,500	<ul style="list-style-type: none"> <li>• Logo recognition w/link to your business on the Center’s program webpage for 6 mos.</li> <li>• Logo recognition on the WMYCS website for 6 mos.</li> <li>• Business name tagged in all social media posts</li> <li>• Mention in Salamander Scoop feature article, our quarterly e-newsletter (4,750 subscribers)</li> </ul>
<b>Inspire Sponsor</b>	\$1,000	<ul style="list-style-type: none"> <li>• Logo recognition on the WMYCS website for 6 mos.</li> <li>• Business name tagged in all social media posts</li> <li>• Mention in Salamander Scoop feature article, our quarterly e-newsletter (4,750 subscribers)</li> </ul>
<b>Motivate Sponsor</b>	\$500	<ul style="list-style-type: none"> <li>• Business name tagged in all social media posts</li> <li>• Mention in Salamander Scoop feature article, our quarterly e-newsletter (4,750 subscribers)</li> </ul>